THE CISION

For more information, visit cat.com/filtersandfluids

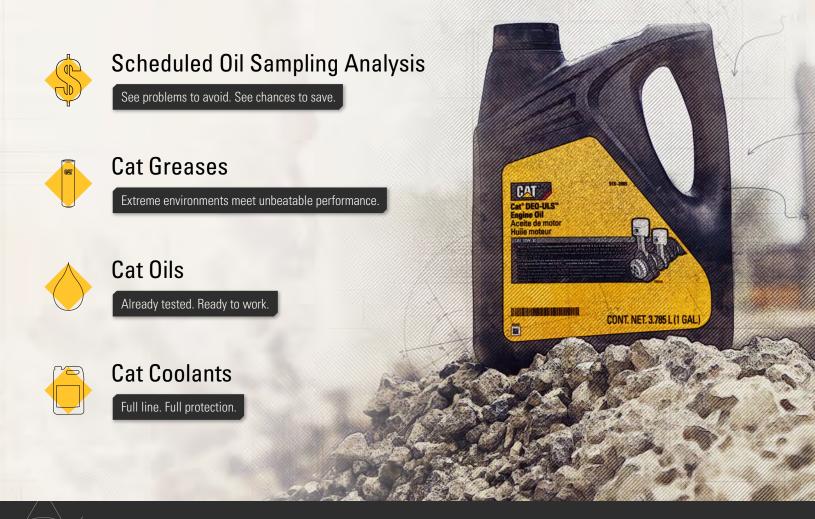


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Cat Fluids | The Decision

YOUR BOTTOM LINE WILL THANK YOU LATER

We're not talking pennies of savings. Cat[®] Fluids deliver extended oil drains, less unplanned downtime and longer component life. Those are benefits that can save you thousands in owning and operating costs. When you consider your investment in top-performing Cat equipment, there's no better way to protect that investment. Talk to your Cat dealer about how these fluids solutions can protect your machine and your bottom line.



SET IT. FORGET IT. AND SAVE. THAT'S A CVA.



There's no solution growing quicker than getting fluids as part of a **Cat Customer Value Agreement (CVA)**. Ask your dealer about a flexible plan for hassle-free maintenance. Whether you prefer to handle maintenance or take advantage of dealer service — customers across the world are seeing the payoff with CVAs. It's a stress-free solution for easy ownership, peace of mind, and ensuring your machine makes the most for your operation.

Talk to your Cat Dealer about Cat Fluids for your equipment — or visit cat.com/filtersandfluids for more on The Difference, The Proof or The Design.

