

CAT® CUSTOMER VALUE AGREEMENTS

KEEP YOUR EQUIPMENT EASY TO OWN AND READY TO WORK

THAT'S A CVA

CAT®



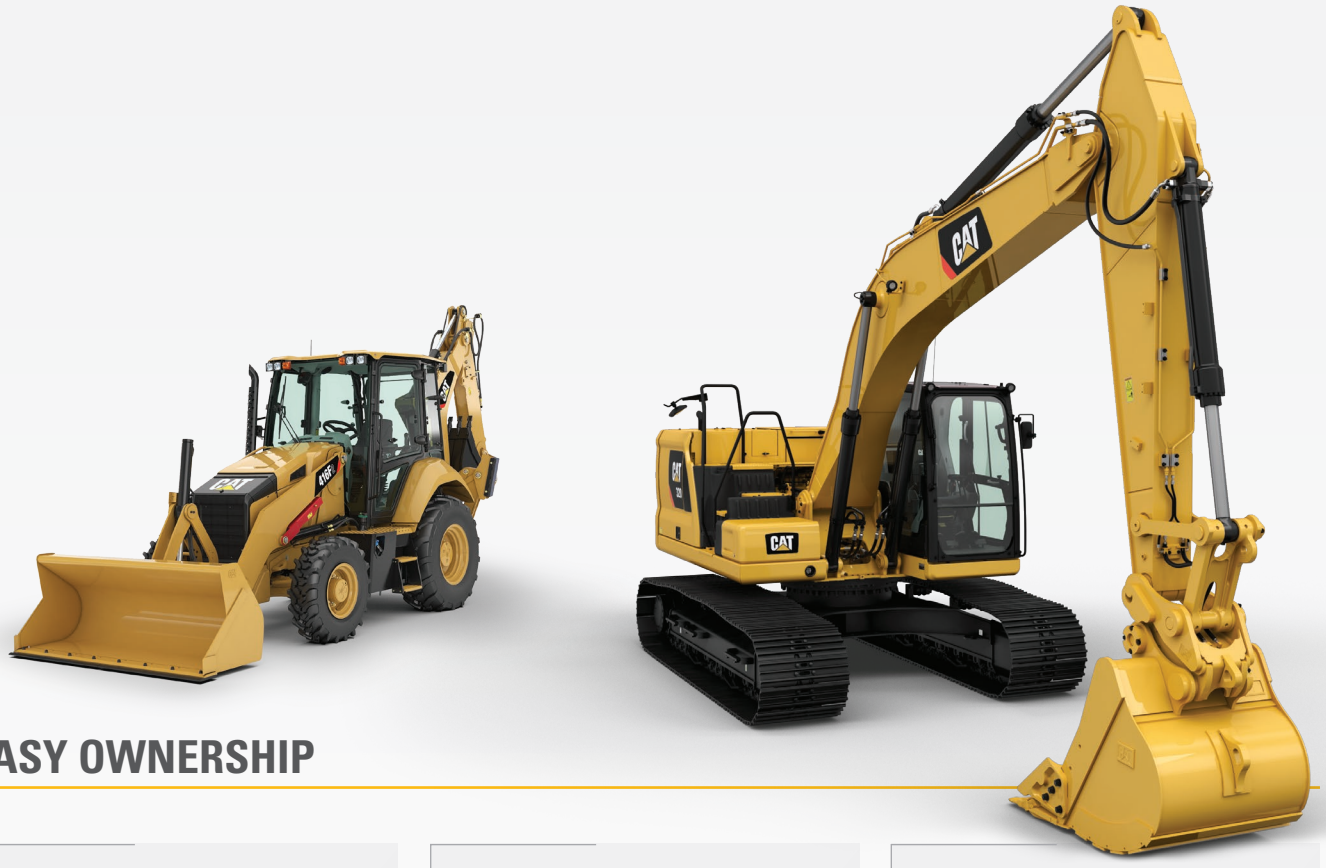
CONTENTS

CVA Overview and Benefits 03
CVA Value Promises 04
CVA Options Overview 05
CVA Option: Convenience 06
CVA Option: Performance 08
CVA Option: Confidence 10
CVA Option: Cat® Certified Used CVA 12
CVA Option: Extend 14
Getting Started 16

CVA

OVERVIEW AND BENEFITS

WHAT'S A CVA? Cat® Customer Value Agreements (CVAs) help keep your Cat machine easy to own and ready to work. Any CVA starts with *Hassle-Free Maintenance*, featuring Genuine Cat® Parts, delivered right on schedule, right to your location with step-by-step instructions. *Security of Expert Dealer Support* comes with Equipment Protection Plan (EPP) options to minimize surprise costs on covered repairs. *Peace of Mind of Equipment Health Management* provides you with machine alerts and information, as well as inspections and fluid health monitoring. *Hassle-Free Ownership* means all elements of your CVA are part of one agreement and eligible as part of your monthly machine payment.



EASY OWNERSHIP

UP TO **50%**
LONGER COMPONENT LIFE WITH **GENUINE CAT PARTS**

UP TO **2X**
LONGER ENGINE WORKING LIFE **WITH CAT FLUIDS**

UP TO **80%**
LOWER FUEL INJECTOR COST PER HOUR **WITH CAT FILTERS**

THAT'S A CVA

Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.



WHAT TO EXPECT IN EVERY CVA

No matter which type of CVA you choose, you can expect value promises from Caterpillar and your dealer that help keep your machine easy to own and ready to work.

01 HASSLE FREE MAINTENANCE

unlocks planned maintenance (PM) efficiencies like never before. Parts deliver right on schedule, right to you. If you prefer to handle maintenance, clear instructions will accompany your parts. Dealer service includes trained professionals who can work with your schedule to minimize downtime. No matter how you install parts, you benefit from Genuine Cat Parts, designed alongside the machines they protect. Optimized for the machine and application, Cat parts can extend your component life by up to 50 percent. And with a CVA, they deliver right where you need them.

02 SECURITY OF EXPERT DEALER SUPPORT

offers EPP options to protect your equipment from covered failures. Your CVA can put you at ease with expert dealer troubleshooting, diagnostics and repairs with Genuine Cat Parts.

03 PEACE OF MIND FROM EQUIPMENT HEALTH MANAGEMENT

that lowers the risk of issues occurring at all. The Cat App and My.Cat.Com show you real-time machine insights like machine hours, location, fuel burn and maintenance alerts. Fluid health analysis tests the condition of your equipment's oil, fuel and coolant — giving you a look inside major systems to better prevent failures, downtime or loss of production. Inspections further help monitor your equipment's health, and are shareable and viewable from the Cat Inspect app.

04 HASSLE-FREE OWNERSHIP

brings your agreement together with your monthly machine payment. Your CVA is all one plan, fit for your operation and backed by expert tools and advice. Once you're set up, you're free to focus on the work that boosts your bottom line.

Check out the next page detailing the different CVAs available for different types of Cat equipment ownership.

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CVA OPTIONS OVERVIEW

FIND THE RIGHT CVA FOR YOUR OPERATION

CVAs come in a variety of options to meet the needs of your operation. Check out the summary of your choices below then look at full option details throughout this brochure. When you're ready, your Cat dealer can help you choose a CVA to keep your machines easy to own and hassle-free.

NEW MACHINE

TERMS		CONVENIENCE	PERFORMANCE	CONFIDENCE
		1 OR 3 YEARS[2]	3 OR 5 YEARS[2]	5 YEARS[2]
Hassle-Free Ownership	Single monthly payment (maintenance with machine)[1]	✓	✓	✓
	Helpful advice and instructions on equipment and operations	✓	✓	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓	✓	✓
	Genuine Cat Fluids[3]	Recommended	✓	✓
	Trained Dealer Labor		✓	✓
Security of Expert Dealer Support	Expert troubleshooting diagnostics and repairs with Genuine Cat Parts	Powertrain+Hydraulics+ Technology[4]	Powertrain+Hydraulics+ Technology[4]	Premier[4]
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓	✓	✓
	Equipment Inspections	Annual (Cat Inspect app)	Planned Maintenance (PM) Inspections	Planned Maintenance (PM) Inspections
	Asset Condition Monitoring	Fluid Health	Fluid Health	Fluid Health & Asset Condition Monitoring

CAT CERTIFIED USED MACHINE

TERMS		CAT CERTIFIED USED
		1 YEAR[5]
Hassle-Free Ownership	Single monthly payment via Cat Card[1]	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓
	Genuine Cat Fluids[3]	Recommended
	Trained Dealer Labor	Optional
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓
	Equipment Inspections	Annual (Cat Inspect app)
	Fluid Health Management	Fluid Health

MACHINE I ALREADY OWN

TERMS		EXTEND
		1 YEAR[5]
Hassle-Free Ownership	Single monthly payment via Cat Card[1]	✓
Hassle-Free Maintenance	Genuine Cat Parts, delivered on time to your location	✓
	Genuine Cat Fluids[3]	Recommended
	Trained Dealer Labor	Optional
Peace of Mind from Equipment Health Management	Easy access to asset information via machine alerts and the Cat App	✓
	Equipment Inspections	Annual (Cat Inspect app)
	Fluid Health Management	Fluid Health

[1]Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.
[2] Duration may vary by machine hours.
[3] Exclusions exist for some Building Construction Products (BCP) equipment.
[4] EPP length matches the length of the CVA and aligns with pre-determined annual machine hours.
[5] Automatically renews at one year.

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NEW MACHINE CVA OPTIONS

CONVENIENCE CVA

When buying a new Cat machine, there are three types of CVAs available: **Convenience**, **Performance** and **Confidence**. There's no better way to find the right fit than working with your dealer — but we'll summarize what's unique about each CVA option. Let's start with **Convenience**.



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WHAT YOU GET WITH CONVENIENCE

This CVA offers the convenience of the right parts, delivered to your door, right on time, with the confidence of dealer repairs for powertrain, hydraulics or technology failures.

3-YEAR AGREEMENT (FOR OPTIMAL VALUE)

- 1-year agreement is also available

GENUINE CAT PARTS DELIVERED WITH INSTRUCTIONS FOR SELF-INSTALLATION

- Planned maintenance kits align to PM events (PM 1-4 only)
- 3-year agreements can include 1500 hours/3 kits, 3000 hours/6 kits, 5000 hours/10 kits
- 1-year agreement includes 1000 hours/2 kits
- Parts and fluids (recommended) vary based on Operation and Maintenance Manual

POWERTRAIN+HYDRAULICS+ TECHNOLOGY EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics and Technology
- EPP is portable and transferable across dealer network (regional and legal exclusions apply)
- EPP aligns with agreed upon hours utilized and CVA term

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts
- Perform inspections and share results through Cat Inspect

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- This CVA can be included as part of your monthly machine payment

WHY CONVENIENCE WORKS FOR YOU

Convenience is ideal for operations who handle maintenance work in-house. With this CVA, you get Genuine Cat Parts delivered right to your location, right on schedule, with clear instructions printed or emailed. From there, you perform maintenance on your own schedule. Your **Convenience** CVA duration can be set up as 1 or 3 years. Depending on your expected machine hours, your CVA could include 2, 3, 6 or 10 PM kits.

The **Convenience** CVA includes an EPP which matches the duration set up with PM kit intervals, by years or working hours. The EPP provides coverage for defects in material and Cat workmanship related to Powertrain, Hydraulics and Technology. **Convenience** also introduces advanced Cat Fluids, which can extend your component life. Like all CVAs, **Convenience** includes the Cat App and My.Cat.Com to help you see machine data and insights that will help better-manage your operation.

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NEW MACHINE CVA OPTIONS

PERFORMANCE CVA

Performance is the next CVA option when buying a new machine. It offers similar elements to **Convenience**, plus the benefit of more dealer service involvement. Let us show you what you get with **Performance** and why it might fit your operation.



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WHAT YOU GET WITH PERFORMANCE

This CVA offers the convenience of maintenance performed by your dealer with the right parts, right on time, right at your machine — with protection against repair costs for Powertrain, Hydraulics and Technology failures. Your CVA takes care of that so your operation can maximize its performance.

3-YEAR OR 5-YEAR AGREEMENT

GENUINE CAT PARTS DELIVERED WITH PROFESSIONAL DEALER SERVICE

- Preventive maintenance kits align to planned hours (PM 1-4 only)
- 3-year agreements can include 1,500 hours/3 kits, 3,000 hours/6 kits, 5,000 hours/10 kits
- 5-year agreement can include 2,500 hours/5 kits, 5,000 hours/10 kits, 7,500 hours/15 kits
- Parts vary based on Operation and Maintenance Manual

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts

DEALER-EXECUTED INSPECTIONS

- Results viewable and shareable in Cat Inspect app
- PMs and annual TA1 inspections

POWERTRAIN+HYDRAULICS+ TECHNOLOGY EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics and Technology
- EPP is portable and transferable across dealer network (regional and legal exclusions apply)
- EPP aligns with agreed upon hours utilized and CVA term

CAT FLUIDS WITH DEALER S•O•S℠ ANALYSIS FOR FLUID HEALTH MANAGEMENT

- Sampling schedule depends on Operation and Maintenance Manual

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- This CVA can be included as part of your monthly machine payment

WHY PERFORMANCE WORKS FOR YOU

Performance introduces trained dealer service and maintenance. Dealer service offers flexibility for your operation to manage downtime as well as the need for in-house mechanics or technicians. Routine maintenance, annual inspections and fluid analysis are performed by your Cat dealer.

This CVA also introduces advanced Cat Fluids which can extend your component life. In addition to a three-year agreement duration, this CVA is available in a five-year agreement to extend your EPP and offer you more planned maintenance parts kits. **Performance** includes the same Powertrain, Hydraulics and Technology EPP coverage and connectivity insights as the **Convenience** level.

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CONFIDENCE CVA

Confidence is the third CVA option when buying a new machine. This option provides the highest level of machine protection and dealer service involvement. See page 11 for the details on what you get with **Confidence** and how it keeps your machines easy to own and hassle-free.



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WHAT YOU GET WITH CONFIDENCE

This CVA offers the convenience of maintenance performed by your dealer with the right parts, right on time, right at your machine — as well as the confidence of dealer repairs for unexpected, major machine issues covered by the Premier EPP.

5-YEAR AGREEMENT AND PREMIER EPP

- Coverage includes defects in material and Cat workmanship related to Powertrain, Hydraulics, Technology, Electronics, Cab, Brakes, Steering and Suspension
- EPP is portable and transferable
- EPP coverage aligns with annual hours utilized and CVA term
- Regional restrictions apply

GENUINE CAT PARTS DELIVERED WITH PROFESSIONAL DEALER SERVICE

- Planned maintenance kits align to PM events (PM 1-4 plus milestone PMs i.e. PM3K, PM 5K, etc.)
- 5-year agreement can include 2,500 hours/5 kits, 5,000 hours/10 kits, 7,500 hours/15 kits
- Parts vary based on Operation and Maintenance Manual

CAT FLUIDS WITH DEALER S•O•S ANALYSIS FOR FLUID HEALTH MANAGEMENT

- Sampling schedule depends on Operation and Maintenance Manual

ACTIVE CONDITION MONITORING BY DEALER

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts

DEALER-EXECUTED INSPECTIONS

- Results viewable and shareable in Cat Inspect app
- PMs and annual TA1 inspections

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT

- This CVA can be included as part of your monthly machine payment

WHY CONFIDENCE WORKS FOR YOU

Confidence provides comprehensive equipment protection over a five-year planned CVA duration. It extends EPP coverage to include electronics, cab, brakes, steering and suspension. Similar to **Performance**, this CVA includes dealer service allowing flexible PM maintenance to maximize your uptime.

Unique to this option, your CVA includes milestone maintenance such as 3,000-hour and 5,000-hour service. This CVA includes Cat Fluids and dealer-performed fluid analysis. This CVA includes dealer support and Connectivity insights through the Cat App and My.Cat.Com, as well as advanced insights of Condition Monitoring via dealer equipment health management and advice.

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CAT CERTIFIED USED CVA

When buying a Cat Certified Used machine, you can count on that machine being tested, trusted and a sound choice for your operation. By adding a CVA to your Cat Certified Used machine, you take home even more confidence in securing your uptime and getting the most from your investment. Page 13 outlines the details of the CVA option available for Cat Certified Used machines.



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WHAT YOU GET WITH A CAT CERTIFIED USED CVA

Choosing a CVA for your Cat Certified Used machine ensures the convenience of delivered parts — right on time, right to your door. The Genuine Cat Parts help protect your machine and can extend component life by up to 50 percent. The Cat App and My.Cat.Com help provide useful insights to make sure your machine stays easy to own and ready to work.

1-YEAR OR 3-YEAR CVA DURATION

- Automatically renews at one year

GENUINE CAT PARTS DELIVERED

- Planned maintenance kits align to planned hours
- 3-year agreements can include 1500 hours/3 kits, 3000 hours/6 kits, 5000 hours/10 kits
- 1-year agreement includes 1000 hours/2 kits
- Parts vary based on Operation and Maintenance Manual

CONNECTED MACHINE DATA AND INSIGHTS

- Actionable insights from Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn and maintenance alerts

CAT INSPECT APP ALLOWING EASY INSPECTIONS AND SHARABLE RESULTS

ELIGIBILITY FOR SINGLE MONTHLY MACHINE PAYMENT WITH THE CAT CARD

- This CVA can be included as part of your monthly machine payment
- Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.

WHY A CAT CERTIFIED USED CVA WORKS FOR YOU

The **Cat Certified Used CVA** is all about keeping your machine and uptime as productive as possible. The right parts deliver before planned maintenance intervals to ensure machine health. Designed specifically for Cat equipment, Genuine Cat Parts can extend your component life and maximize your machine performance. Managing your machine can be even easier with useful insights from the Cat App, My.Cat.Com and Cat Inspect — right in the palm of your hand. Add in the convenience of a CVA being included in your Cat Certified Used machine payment — and it's a one-stop shop for easy ownership of your machine.

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EXTEND CVA

If you already own a Cat machine, there's a CVA option to offer you hassle-free ownership throughout the life of your machine. Check out the details for **Extend**, the lifecycle CVA option.



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WHAT YOU GET WITH EXTEND

Choosing an Extend CVA offers the convenience of delivered parts — right on time, right to your door. This CVA offers hassle-free maintenance, whether you prefer to handle service in-house or take advantage of dealer expertise. You receive access to asset information like fuel burn, fault codes, machine hours and more through the Cat App and My.Cat.Com. Cat Fluids are optional but Extend includes fluid analysis to be sent in for dealer analysis. It gives you confidence that your machine will keep performing— and it extends the operating life of your machine.

1-YEAR CVA DURATION

- Automatically renews at one year

GENUINE CAT PARTS DELIVERED

- 1-year agreement includes 1000 hours/2 kits
- Parts vary based on Operation and Maintenance Manual
- Fluid analysis kits included per Operation and Maintenance Manual

OPTIONAL DEALER SERVICE

OPTIONAL CAT FLUIDS

CONNECTED MACHINE DATA AND INSIGHTS

- Get insights from the Cat App and My.Cat.Com
- Machine data such as hours, location, fuel burn, fault codes and maintenance alerts
- Perform inspections and share results through the Cat Inspect app

ELIGIBILITY FOR SINGLE MONTHLY PAYMENT WITH THE CAT CARD

- Subject to restrictions and availability. Additional terms and conditions may apply. Contact your Cat dealer for more information.

WHY EXTEND WORKS FOR YOU

You count on your Cat machine for uptime on the job. Using the right parts at the right time goes a long way in protecting your investment. That means more uptime and more money in the bank. And those parts are delivered right to your doorstep. The Extend CVA goes beyond machine support; it can also help your operation. And Extend CVA offers hassle-free maintenance, whether you prefer performing your own PMs or want to try out dealer service to keep your crew focused on the work tasks that complete jobs. It ensures less stress and more focus on getting ahead and staying ahead.

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GET STARTED TODAY WITH YOUR CAT DEALER

Customer Value Agreements deliver a new tier of healthy machine ownership. It's not just protection, it's an edge to save on repair costs and maximize your machine performance. When you add in the conveniences of delivered parts and a single payment, you get ownership efficiencies like never before. That's a CVA.

With a variety of options and flexible elements, the best next step is to work with your Cat dealer. They can talk through the factors that are unique to your operation and recommend the best solution for you. Visit Cat.com/CVAs for more information or contact your dealer for more information about how CVAs keep your equipment easy to own and ready to work.

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