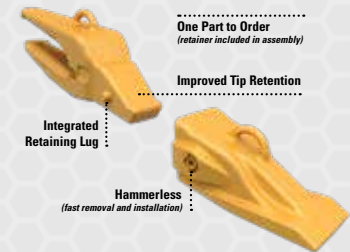


# CUSTOMER SUCCESS

## CAT<sup>®</sup> ADVANSYS<sup>™</sup> GET

*Terraplenagem Aliança has been in the market since 1982, working in the general construction and rental business. Their first Cat<sup>®</sup> machine was purchased in 2001, and since then their fleet has grown to be 100% Cat equipment.*



### THE CHALLENGE

- *The customer had ground engaging tools (GET) retention issues in the past. He used non-genuine tips because he was losing many tips while working and he saw no value in buying a premium GET product.*

### THE SOLUTION

- *PSSR Mario Rodrigues has introduced Cat Advansys<sup>™</sup> as a new GET retention system to Terraplenagem Aliança to demonstrate the reliability of this system and help to reduce the cost per hour.*

## LET'S DO THE WORK.<sup>™</sup>

The information contained herein are actual customer results obtained under conditions specific to the customer site, application, environment, and operation and maintenance practices. Caterpillar implies nothing further, and no one should infer that using the Cat products described herein will result in the same or similar benefits as defined in the document.

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### THE CUSTOMER RESULTS

#### Product Performance

Mr Valcir Sperfeld, owner of Terraplenagem Aliança said, "I was already convinced I got a good deal when my operator reported that he didn't have to stop because tips did not fall off."

#### Productivity

Mr Valcir continues, "In addition, the new tips lasted 479 hours; before Advansys the maximum was 120 hours. With Cat Advansys GET, you nailed it."

**0**  
**TIPS**  
FALLING OFF

**4x**  
MORE  
**WEAR LIFE**

**10%**  
LESS  
**COST/HOUR**

