How to Prepare Your Business for a Natural Disaster

A natural disaster can strike at any place and any time. Although preparation can vary significantly from hurricanes and tornadoes to earthquakes, it’s important to learn the basics so they can be applied to most major emergency situations.

**PROTECTING YOUR BUSINESS**

Develop a response plan for common natural disasters in your area. Establish a safe location where you can store equipment and supplies, and implement an emergency communications strategy for employees and clients.

Assess the impact of the disaster on your business and take immediate actions to protect your employees and clients accordingly.

Know your options for financial assistance after disaster strikes. The U.S. Small Business Administration offers tips to help you start rebuilding.

**PROTECTING YOUR HOME**

Maintain an adequate supply of non-perishable food, water, and clean water bottles to ensure you have a safe and healthy environment. It’s crucial to stay informed about what conditions are suitable for living.

Safety First: Disasters should be treated with the utmost caution. Your home and business can be replaced with the right insurance, but you and your family can’t.

Reference the Ready.gov website on detailed guides for developing response plans regarding specific disasters.

Visit Ready.gov for a list of recommended items to have on hand when disaster strikes.

Visit Ready.gov for a list of recommended items to have on hand when disaster strikes.

Safety first. Decisions should be made with personal safety in mind. Your business and home can be replaced with the right insurance, but you and your family can’t.

Safeguard your home and family with a comprehensive disaster preparation plan.

A natural disaster can strike at any place and any time. Although preparation can vary significantly from hurricanes and tornadoes to earthquakes, it’s important to learn the basics so they can be applied to most major emergency situations.

**PROTECTING YOUR HOME**

Assess the damage and evaluate the state of your business and assets only after the danger has passed. Communicate with employees and clients accordingly.

Know your options for financial assistance after disaster strikes. The U.S. Small Business Administration offers tips to help you start rebuilding.

Cat Financial offers post-disaster support for communities and businesses. Refer to these resources as needed.