

# HOW THE CATERPILLAR TEAM MOBILIZES IN A NATURAL DISASTER



AT CATERPILLAR, OUR STRENGTH IS OUR TEAM. THAT'S ESPECIALLY EVIDENT WHEN WE PULL TOGETHER TO HELP IN AN EMERGENCY. WHEN DISASTERS STRIKE, CATERPILLAR EMPLOYEES, DEALERS AND CUSTOMERS ARE READY TO HELP WITH EQUIPMENT AND EXPERTISE THAT CAN MAKE A DIFFERENCE.



## SMALL PORTABLE GENERATORS

SENT TO CAT DEALERS, REGIONAL OUTLETS AND BIG BOX STORES

## MACHINE OPERATORS

FROM CATERPILLAR AND CAT DEALERS are also heading to the area to help because we know that Cat equipment plays a critical role in rescue and clean-up efforts

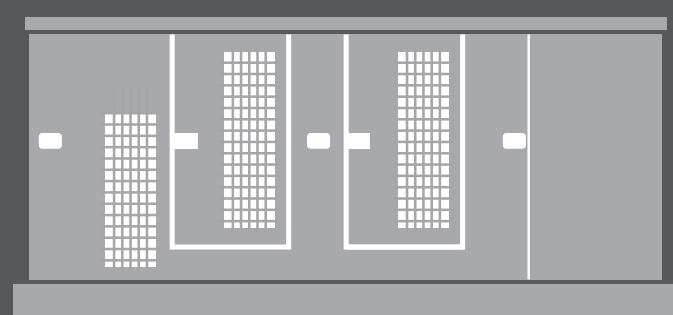


CAT® DEALERS  
+ CAT FACTORIES  
+ DISTRIBUTION CENTERS



## WORKING TOGETHER

to get generators, machines and work tools to the right places



## BACKUP POWER

MOBILIZED BY THE CAT® RENTAL TEAM



## THE CATERPILLAR FOUNDATION

IS A MEMBER OF THE AMERICAN RED CROSS ANNUAL DISASTER GIVING PROGRAM (ADGP) which provides a funding base that allows the Red Cross to respond immediately to the needs of individuals and families impacted by global disasters