



YELLOWMARK™

A Caterpillar Brand

YELLOWMARK PARTS POSITIONING

ATTRIBUTES	CAT® GENUINE	CAT® REMAN	YELLOWMARK™
Position	Best In Class, Lowest Risk	2nd Life-Best In Class, Lowest Risk	Best In Low Cost, Aftermarket Standard
Form, Fit & Function	OEM	Same as OEM	Same as OEM
Manufacture	New	Remanufactured	New, One Time Use Only
Material / Tolerances / Heat Treatment	Caterpillar Proprietary Specifications	Caterpillar Proprietary Specifications	Industry Standard Specifications
Quality	Industry Leader	Same As New, Strong as Ever	Reliable, Form, Fit & Function
Warranty	Cat Warranty	Cat Warranty	Yellowmark Warranty – One Year Warranty with Modified Coverage
Reusability	Reusable/Eligible as Core	Reusable/Eligible as Core	Not Reusable / Not Eligible for Core
Packaging	Cat Original	Cat Original	Cat Yellowmark

