

TURN ON THE CONNECTIVITY TURN UP YOUR RESULTS.

FREE CONNECTIVITY OFFER.

FREE DEVICE



Cat® Product Link™ hardware is installed on eligible machines at Ritchie Bros. Auction. It automatically collects data on machine hours, location, events, event severity, idle/working hours and fuel burn.

FREE SUBSCRIPTION



Cat Daily is a connectivity subscription that lets you monitor machine data and better manage your fleet. It provides critical information once a day to help you control costs, improve operations and get an accurate picture of machine health.

FREE ACCESS



My.Cat.Com and the **Cat App** are companion applications that work to save you time and effort. Both put the right information at your fingertips, so you can view your data in one place and connect with your Cat dealer 24/7.

+ HOW DO I GET STARTED?

Contact your local Cat dealer to get connected: cat.com/en_us/support/dealer-locator.html

And be sure to download the Cat App to see what other equipment in your fleet is eligible for free connectivity as well as view data of equipment that is already connected.



Download the Cat App on your mobile device.

+ WHAT IS THE FREE CATERPILLAR CONNECTIVITY OFFER AT RITCHIE BROS. AUCTION?

Thanks for purchasing Cat equipment at the recent Ritchie Bros. auction. You probably know your machine comes with lots of great features to help you get more work done at a lower cost. Did you know that includes free Cat Product Link and a free Cat Daily subscription, too? Don't miss this limited-time opportunity to connect eligible machines purchased at Ritchie Bros. auction!

+ WHY IS CATERPILLAR OFFERING FREE CONNECTIVITY?

Connectivity comes standard on new machines today. We want to help you connect your used equipment, too—so you can start turning your data into dollars. Cat Link connectivity makes it easy to see what's going on with individual machines, whole fleets or entire jobsites. Up-to-the-minute, accurate information available anytime, anywhere, helps you make more informed decisions.

+ WHY SHOULD I "TURN ON" CONNECTIVITY ON MY CAT® USED EQUIPMENT?

You'll get access to daily updates of accurate information and insights about machine location, operation, health and more. That knowledge can help you make decisions that boost productivity, lower costs, simplify maintenance and improve safety and security in your operation.



+ I DON'T WORK WITH A LOCAL CAT DEALER. HOW DO I FIND MINE?

Visit Cat.com/en_US/support/dealer-locator.html and enter your location.

+ CAN YOU TELL ME MORE ABOUT CAT PRODUCT LINK?

Product Link is the connectivity device installed on your equipment. It can collect data from any type or brand of asset—no more gathering it or entering it by hand. With Product Link, you'll have access to hours, location, events, event severity, idle/working hours and fuel burn data that you can use to achieve measurable, sustainable results.

+ CAN YOU TELL ME MORE ABOUT CAT DAILY?

Cat Daily is a subscription that gives you the ability to monitor asset data in My.Cat.Com to help you better manage your fleet. This daily reporting functionality includes access to:

- | | |
|-----------------------------|---|
| + Hours | + Asset- and fleet-level view of idle and working hours |
| + Location | |
| + Events and event severity | + Asset- and fleet-level view of idle and working fuel burn |

Cat Daily provides critical information on a daily basis that will help you control costs, improve operations and maintain an accurate picture of your equipment health.

Visit **My.Cat.Com** to learn more and register.

+ READY TO GET CONNECTED?

CONTACT YOUR DEALER TODAY TO TURN ON YOUR FREE CONNECTIVITY SUBSCRIPTION.

Learn more about this connectivity offer at

Cat.Com/FreeConnectivity »

+ CAN YOU TELL ME MORE ABOUT THE CAT APP AND MY.CAT.COM?

The Cat App and My.Cat.Com work hand in hand to help you save time, money and effort on fleet management.

When you're on the go, the Cat App puts the answers you need on your phone. Whether you're on site, at home or in transit, use the app for everything from checking equipment location to ordering parts to connecting with your dealer. Learn more at **Cat.Com/CatApp**.

When you're at your computer, My.Cat.Com makes it easy to track equipment, take action on alerts, schedule service and more. It's the one place to access all your asset information online with a single login.

Learn more at **My.Cat.Com**

+ HOW WILL YOU KEEP MY INFORMATION SECURE?

We care about the safety and security of your transaction(s) on My.Cat.Com. We redirect visitors to a secure server to transfer and receive certain types of sensitive data, such as credit card information, and take precautions against physical and electronic intrusion to protect against loss, misuse or alteration of information that we have collected from visitors to My.Cat.Com.

For more information, visit **Cat.com/en_US/legal-notice.html**.

+ WHAT OTHER SUBSCRIPTION OPTIONS ARE AVAILABLE?

In addition to Cat Daily, you can choose from Cat Link subscription plans ranging from simple location monitoring to full fleet management. Your Cat dealer can help you choose the option that best fits your needs and budget.