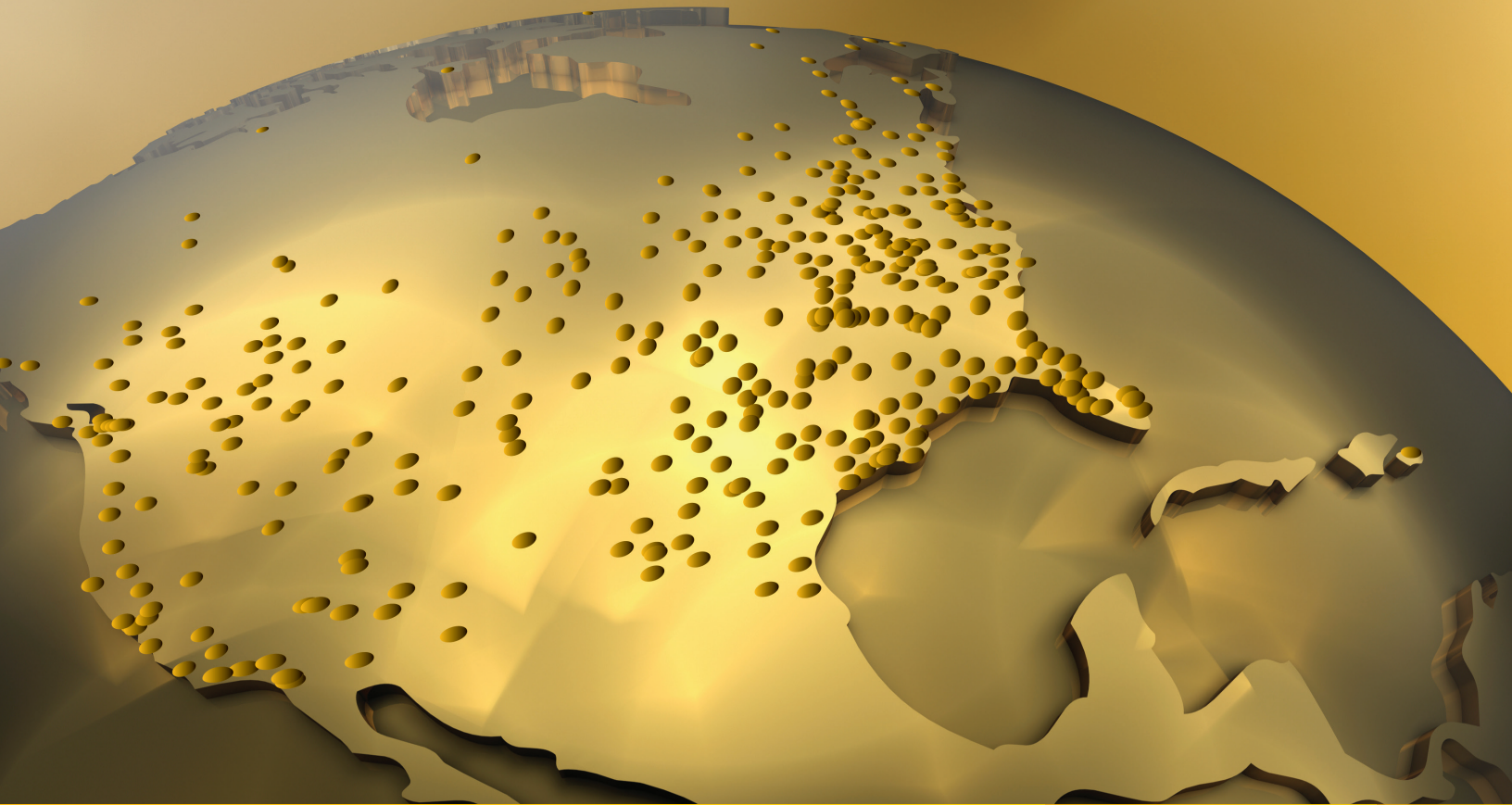


# NATIONAL ACCOUNTS VIP PROGRAM

RENTAL POWER



# Rental Power When You Need It

At Caterpillar we understand large businesses have unique needs and our National Accounts VIP Program is specifically designed to provide exceptional customer service to the corporate community. The Cat® dealer network has over 300 locations, so the equipment you need is always nearby and ready to be delivered and installed without delays. Over 1,500 certified technicians are available day and night to provide fast, efficient and qualified service at a moment's notice. With the single point-of-contact and single-agreement policy, working with the Cat dealer network is easy for even the largest of companies.

The Cat dealer network is fully prepared to supply you with the equipment and service you need to keep your business running. The dealer rental fleets offer a wide variety of the mechanical systems that allow facilities to operate.

- 3+ GW of rental power
- 100,000 tons of rental power cooling products
- 2 million CFM of rental compressed air

The National Accounts VIP Program is not just about equipment, it's about quality service as well. This program is designed to meet the service needs of large businesses and includes:

- Dedicated account management with one point of contact
- One agreement covering all locations
- Simplified billing
- Priority service
- Logistics



# The Caterpillar Story

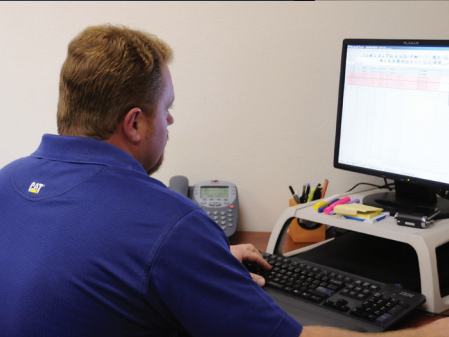
## INDUSTRY LEADER. HIGH STANDARDS.

For more than 90 years, Caterpillar has led the industry in developing and distributing the equipment that makes the modern world's infrastructure possible. From canal construction in the Arabian Desert to power generation in Antarctica, Cat machines and engines have helped drive sustainable progress on every continent. Supported by an engineering community of skilled technicians, Caterpillar is dedicated to perfecting the technology that allows its customers to shape tomorrow's world. Our priority is to help our customers succeed, and with a global network of Cat dealers and hundreds of locations worldwide, we have the people, the resources and the experience to provide our customers with unmatched service. Caterpillar's customers benefit from:

- A rich history of innovation
- A relentless focus on quality
- A first-rate team of regulatory experts
- A track record of technological leadership and systems integration expertise
- Consistent, best-in-class manufacturing processes
- A trained global dealer network ready to support the next generation of Cat equipment

Caterpillar and the Cat dealer network have worked extensively to customize a rental program to meet productivity and cost objectives. The National Accounts VIP Program is designed to give the program's clients a competitive edge by offering superior resources and customized services quickly, conveniently and expertly.





# National Accounts VIP Program

## RENTAL POWER SERVICES FOR CORPORATIONS

Operating a large business isn't easy and corporations don't need the added complication of working with a service provider that isn't prepared to meet their unique needs. The National Accounts VIP Program is tailored to provide support that maximizes ease and efficiency for companies operating multiple facilities.

### One Point of Contact

For any business, time means money and a large company can't afford to spend an unnecessary amount of time on the phone with their rental power equipment provider. With the National Accounts VIP Program, each client is assigned one Account Manager to provide dedicated individualized service. With a single point of contact, our clients can reach a knowledgeable representative who is prepared to meet any rental power equipment or service need with a single phone call.

### One Agreement

Running multiple facilities is challenging and when a system or repair is needed to maintain operational standards, a business can't afford to waste time with contracts and paperwork. The National Accounts VIP Program offers one master agreement to cover all of a company's locations in North America. With just one agreement, our clients can receive the rental equipment and service they need at any of their facilities without the need for multiple contracts.

### Simplified Billing

For large businesses that use a variety of outside contractors, accounting gets complicated fast. The Caterpillar National Accounts VIP Program provides a comprehensive, streamlined billing system with online account information 24/7. Bills are itemized by location, so tracking costs and expenses is easy.

### Priority Service

Clients are a priority with our National Accounts VIP Program. By partnering with Caterpillar, you always receive unsurpassed customer service quickly and conveniently.



# Financing

## FEATURES AND BENEFITS

Every National Accounts VIP Program will receive a Cat Financial Commercial Account that will maximize cash flow. At our low interest rates, Commercial Account gives a company the flexibility to pay over time and keep cash when it's needed.

### The Cat Financial Commercial Account

Commercial Account is a convenient and cost-effective way for businesses to pay for rental equipment, parts, services and accessories. With a low interest rate and no annual fee, monthly payments won't disrupt a company's budget plan when unforeseen expenses arise. Commercial Account has a variety of features designed to make billing easy. These features include:

#### One Nationwide Account

Regardless of how many facilities a company maintains and where in the country they are located, Commercial Account is a quick and easy way for businesses to pay for their expenses.

#### Choose Your Due Date

With Commercial Account, our clients are able to select their statement due date to match their business cycle.

#### Instant Access to Your Account Information Online 24/7

Our website provides easy, around-the-clock access to accounts, expenses, statements and reports.

#### No Annual Fee

#### Add Additional Account Users

Up to four authorized users per account can be designated.

#### Sub-Accounts

Create sub-accounts for each of your locations/projects and you can set the limit. This makes it easier to track expenses for each and control spending.



**Call 1-844-8CAT VIP**  
**[crpnationalaccounts@cat.com](mailto:crpnationalaccounts@cat.com)**

**BUILT FOR IT.™**

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