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[Scott\\_Corrie@cat.com](mailto:Scott_Corrie@cat.com)**MEDIA ADVISORY****Caterpillar to Participate in Baird Industrial Conference on November 7;  
Webcast Available**

Deerfield, Ill. – Caterpillar Inc. (NYSE: CAT) Director of Investor Relations Amy Campbell will speak at the Baird 2017 Industrial Conference on Tuesday, November 7, 2017. She is scheduled to speak at 2:30 p.m. CST. There will be no presentation materials for this event.

The event will be webcast in real-time and available to the public at <http://wsw.com/webcast/baird50/cat/>

Listeners should go to the website at least 30 minutes before the live event to register and to download and install any necessary audio software. The webcast will be available for replay for 90 days; no transcripts from the presentation will be made available.

**About Caterpillar**

For more than 90 years, Caterpillar Inc. has been making sustainable progress possible and driving positive change on every continent. Customers turn to Caterpillar to help them develop infrastructure, energy and natural resource assets. With 2016 sales and revenues of \$38.537 billion, Caterpillar is the world's leading manufacturer of construction and mining equipment, diesel and natural gas engines, industrial gas turbines and diesel-electric locomotives. The company principally operates through its three primary segments - Construction Industries, Resource Industries and Energy & Transportation - and also provides financing and related services through its Financial Products segment. For more information, visit [caterpillar.com](http://caterpillar.com). To connect with us on social media, visit [caterpillar.com/social-media](http://caterpillar.com/social-media).