

### FORWARD-LOOKING STATEMENTS

Certain statements in this presentation relate to future events and expectations and are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believe," "estimate," "will be," "will," "would," "expect," "anticipate," "plan," "project," "intend," "could," "should" or other similar words or expressions often identify forward-looking statements. All statements other than statements of historical fact are forward-looking statements, including, without limitation, statements regarding our outlook, projections, forecasts or trend descriptions. These statements do not guarantee future performance and speak only as of the date they are made, and we do not undertake to update our forward-looking statements.

Caterpillar's actual results may differ materially from those described or implied in our forward-looking statements based on a number of factors, including, but not limited to: (i) global and regional economic conditions and economic conditions in the industries we serve; (ii) commodity price changes, material price increases, fluctuations in demand for our products or significant shortages of material; (iii) government monetary or fiscal policies; (iv) political and economic risks, commercial instability and events beyond our control in the countries in which we operate; (v) our ability to develop, produce and market quality products that meet our customers' needs; (vi) the impact of the highly competitive environment in which we operate on our sales and pricing; (vii) information technology security threats and computer crime; (viii) additional restructuring costs or a failure to realize anticipated savings or benefits from past or future cost reduction actions; (ix) failure to realize all of the anticipated benefits from initiatives to increase our productivity, efficiency and cash flow and to reduce costs; (x) inventory management decisions and sourcing practices of our dealers and our OEM customers; (xi) a failure to realize, or a delay in realizing, all of the anticipated benefits of our acquisitions, joint ventures or

divestitures; (xii) union disputes or other employee relations issues; (xiii) adverse effects of unexpected events including natural disasters; (xiv) disruptions or volatility in global financial markets limiting our sources of liquidity or the liquidity of our customers, dealers and suppliers; (xv) failure to maintain our credit ratings and potential resulting increases to our cost of borrowing and adverse effects on our cost of funds, liquidity, competitive position and access to capital markets; (xvi) our Financial Products segment's risks associated with the financial services industry; (xvii) changes in interest rates or market liquidity conditions; (xviii) an increase in delinquencies, repossessions or net losses of Cat Financial's customers; (xix) currency fluctuations; (xx) our or Cat Financial's compliance with financial and other restrictive covenants in debt agreements; (xxi) increased pension plan funding obligations; (xxii) alleged or actual violations of trade or anti-corruption laws and regulations; (xxiii) international trade policies and their impact on demand for our products and our competitive position; (xxiv) additional tax expense or exposure; (xxv) significant legal proceedings, claims, lawsuits or government investigations; (xxvi) new regulations or changes in financial services regulations; (xxvii) compliance with environmental laws and regulations; and (xxviii) other factors described in more detail in Caterpillar's Forms 10-Q, 10-K and other filings with the Securities and Exchange Commission.

A reconciliation of non-GAAP financial information referenced in this presentation can be found in our press releases describing fourth quarter and full year 2016 and first quarter 2017 financial results which are available on our website at www.caterpillar.com/earnings.

### WHAT WE DO

Our mission is to enable economic growth through infrastructure and energy development, and to provide solutions that support communities and protect the planet.













# OUR VALUES IN ACTION

CATERPILLAR'S CODE OF CONDUCT



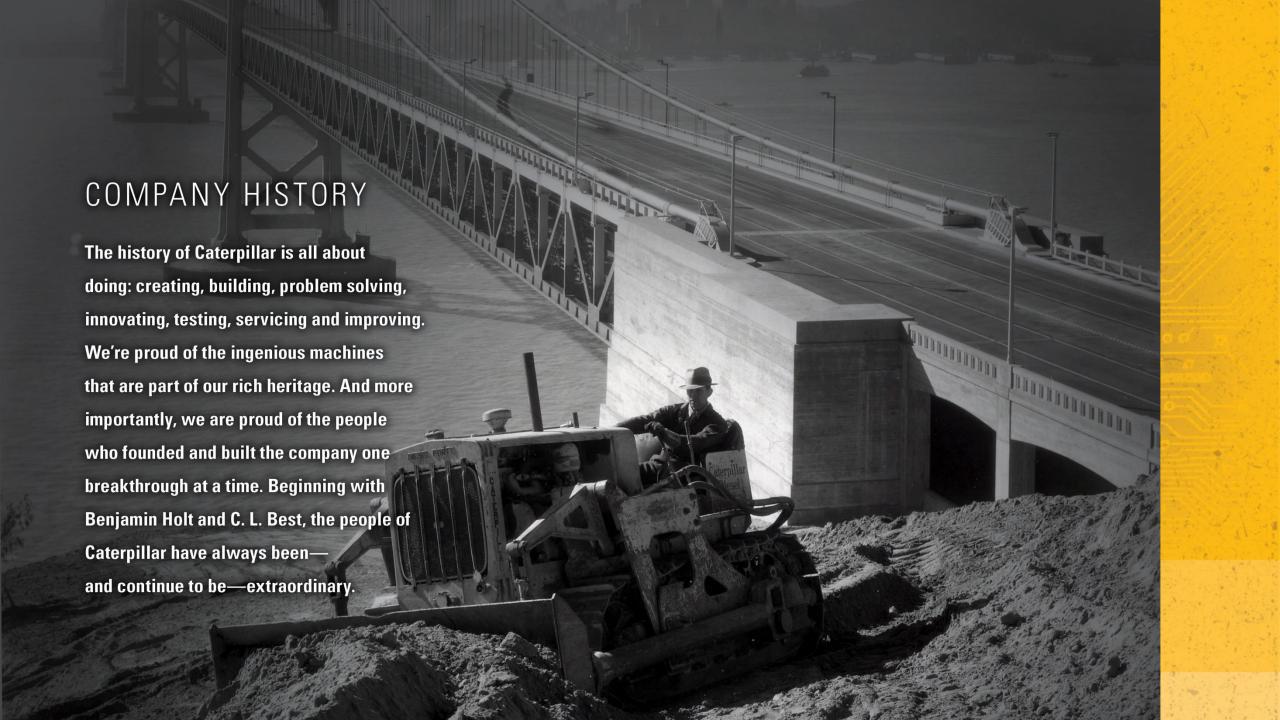
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**CATERPILLAR** 

























## **\$22.7 BILLION**

**ESTIMATED DEALER NET WORTH** 





#### CURRENT BRAND PORTFOLIO—19 BRANDS

### **CATERPILLAR**







































### RETAIL BUSINESS DEVELOPMENT—ONE BRAND WITH MANY CUSTOMERS

















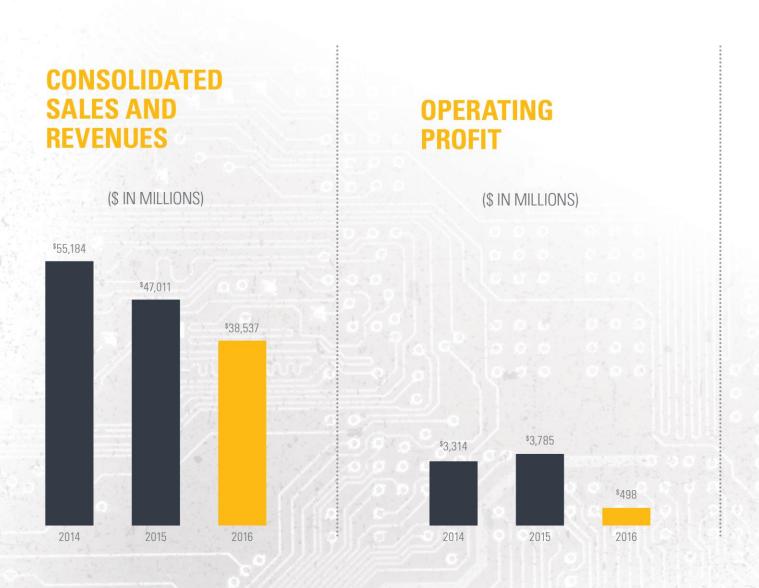
Caterpillar ranks

66

among the 100 most valuable brands.

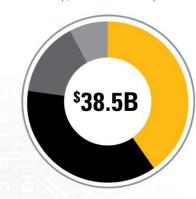
# **Forbes**

### HISTORICAL PERFORMANCE—A LOOK AT 2016



### CONSOLIDATED SALES AND REVENUES BY SEGMENT

(\$ IN MILLIONS)



- Construction Industries / \$15,612
- Energy & Transportation / \$14,411
- Resource Industries / \$5,726
- Financial Products / \$2,993
  All Other/Eliminations / (\$205)

### Q1 2017 vs Q1 2016

\$9.5

Q1 2016

# **SALES & REVENUES** (\$ IN BILLIONS) \$9.8

01 2017

### **PROFIT PER SHARE**

(\$ IN DOLLARS)



AYUDAR A LOGRAR UN ÉXITO DURADERO EN NUESTROS CLIENTES 卓越支持, 成就无限 SEMPRE PRESENTE EM SEU SUCESSO A CHAMPION FOR YOUR ENDURING SUCCESS МЫ ДЕЛАЕМ ВСЁ ДЛЯ ВАШЕГО УСПЕХА உங்கள் நீடித்த வெற்றிக்கான சாம்பியன் À VOS CÔTÉS SUR LA ROUTE DU SUCCÈS DIE BESTEN RHAFTEN ERFOLG お客様 が継続的に成功するための強力な支援者



### **CATERPILLAR**°

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