# **CATERPILLAR IN GERMANY**

## **HISTORY**

The company is very proud of its rich history in Germany—through the acquisition of Bucyrus and other entities, Caterpillar has had a presence throughout the country for over 180 years. In 1826, Eisenhütte Westfalia became the first supplier for the worldwide mining industry, forming the core of Caterpillar Global Mining Europe GmbH and Caterpillar's longwall underground mining group. Forty years later in 1866, an ordnance depot began the industrial production that evolved into MaK Maschinenbau Kiel GmbH. Acquired by Caterpillar in 1997, today's Caterpillar Motoren GmbH & Co. KG is globally recognized for its medium-speed diesel and gas engines for marine, oil & gas and power generation applications. In 1871, the automotive pioneer Carl Benz founded MWM, Motorenwerke Mannheim, renamed to Caterpillar Energy Solutions GmbH November 1st, 2013. The company is part of Caterpillar's Energy and Power Systems group specializing in the development and the production of large engines and generators. In 1893, 0&K, Orenstein & Koppel opened the Dortmund factory that produced steam powered excavators. Today Caterpillar Global Mining HMS GmbH manufactures large hydraulic mining shovels. In 1992, the EDC European Excavator Design Center was founded as a Joint Venture to develop and manufacture wheeled excavators for Caterpillar. In 2006 EDC became a 100% Caterpillar Company. At its facility in Wackersdorf 10-25t wheeled and tracked excavators are developed and serviced. Further additions to the growing family of Caterpillar companies in Germany are Progress Rail Services in Bad Dürkheim and Electro Motive Diesel Ltd. in Hagen. Progress Rail Services was acquired as a service and solutions provider for the rail industry in 2006. Electro Motive Diesel Ltd. became part of Progress Rail and Caterpillar in 2010. It provides services and machines for the global rail freight and transit industry together with engines and services for the inland marine industry. Today Caterpillar has a workforce of nearly 3,900 employees in Germany.



### **CONTACT INFORMATION**

#### **KEY PRODUCTION FACILITIES**

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# **CATERPILLAR IN GERMANY**

# **VISION, MISSION, STRATEGY**

**Our vision** is a world in which all people's basic needs – such as shelter, clean water, sanitation, food and reliable power – are fulfilled in an environmentally sustainable way.

**Our mission** is to enable economic growth through infrastructure and energy development, and to provide solutions that support communities and protect the planet.

**Our strategy** is to provide work environments, products, services and solutions that make productive and efficient use of resources as we strive to achieve our vision. We apply innovation and technology to improve the

# **SUSTAINABILITY**

Sustainable Development for Caterpillar means leveraging technology and innovation to increase efficiency and productivity with less impact on the environment and helping our customers do the same – enabling their businesses to become more productive by providing products, services and solutions that use resources more efficiently. Of course, it starts with our own operations, with our customers in mind.

## EAME\* 2015 – SALES AND REVENUE BY SEGMENT (\$ IN MILLIONS)



\* EAME: Europe, Africa and the Middle East, including the CIS and Mongolia.

\*\* Facilities include principal locations where manufacturing, parts distribution, rail, and remanufacturing work takes place. In certain geographic areas, the facility symbol may represent multiple facilities.

# **CATERPILLAR DISTRICT OFFICE, MUNICH-ISMANING**

The Caterpillar District Office is part of the Caterpillar Distribution System which was developed more than 90 years ago. It serves as the primary link between Caterpillar's Product, Manufacturing, Sales & Support Divisions and Cat dealers throughout Germany, Austria, Switzerland, Czech Republic, Slovakia, Finland, Baltic States, Hungary, Bulgaria, Greece, Cyprus and Israel. The District Office team supports the distribution of Caterpillar's product, service and sales portfolio, as well as rental & used sales operations. The District Office coordinates continuous improvement projects, set benchmarks and upholds worldwide Caterpillar's standards at each dealership.

# **CATERPILLAR DEALER IN GERMANY**

#### **Zeppelin Baumaschinen GmbH**

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Caterpillar and Zeppelin have enjoyed a close partnership since Zeppelin was appointed the German Caterpillar Dealer in 1954. The Zeppelin Group provides solutions for the construction equipment, rental, power systems, and energy markets. At over 110 sites in Germany, Zeppelin focuses exclusively on growing Cat products in the German market by providing unmatched service and support for Caterpillar customers. © 2016 Caterpillar All Rights Reserved. CAT, CATERPILLAR, their respective logos, "Caterpillar Yellow" and the "Power Edge" trade dress, BUILT FOR IT, as well as corporate and product identify used herein, are trademarks of Caterpillar and may not be used without permission.

sustainability performance of Caterpillar's products, services, solutions and operations. We believe sustainable progress is made possible by developing better systems that maximize life cycle benefits, while also minimizing the economic, social and environmental costs of ownership, as reflected in our sustainability principles.

We will execute our strategy by working to meet our aspirational sustainable development goals.

# PRODUCTS AND SERVICES FROM GERMANY

#### **Products**

- Underground Longwall Mining Systems
- Hardrock Mining Equipment
- Hydraulic Mining Shovels
- Diesel and Dual-Fuel Engines for Marine, Oil & Gas and Power Generation
- ► Gas Engines and Power Generators
- **Gas Turbines and Cogeneration plants**
- Diesel-Electric Locomotives
- Rail Inspection and Information Systems

### **CATERPILLAR FINANCIAL SERVICES**

Caterpillar Financial is the global finance company of Caterpillar Incorporated, USA, the world leader in earthmoving machinery and diesel engines, and thus part of an international network. Out of our office in Ismaning near Munich, Caterpillar Financial Services GmbH serves the markets of Germany, Austria and Switzerland. In close cooperation with our dealer organization, we offer our customers lease and finance solutions. Our guiding principle: Secure -Appreciative - Effortless.

#### **VISIT US ONLINE**

caterpillar.com, cat.com, mining.cat.com, marine.cat.com, catoilandgasinfo.com, catpowerplants.com, progressrail.com

2015 YEAR IN REVIEW caterpillar.com/year-in-review

2015 SUSTAINABILITY REPORT caterpillar.com/sustainability-report

SAFETY INFORMATION safety.cat.com

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