

THE CALM BEFORE THE STORM

TIPS FROM CATERPILLAR FOR
SEVERE STORM AND HURRICANE PREPAREDNESS.



FOR ALL THE THINGS HUMANS HAVE MANAGED TO GAIN CONTROL OVER AS THE DOMINANT SPECIES ON THE PLANET, WE ARE STILL AT THE MERCY OF CLIMATE AND WEATHER. OR ARE WE? CERTAINLY, WE CAN'T STOP A STORM OR CHANGE ITS TRAJECTORY, BUT THERE ARE STEPS WE CAN TAKE TO PREPARE FOR ONE.

PLAN



HURRICANE KATRINA
SEPARATED MORE THAN

**5,000
CHILDREN**

FROM THEIR FAMILIES.

HAVE AN EMERGENCY PLAN
IN PLACE SO THAT ALL FAMILY
MEMBERS KNOW WHERE TO
GO IF SEPARATED.

CHECK



FEMA RECOMMENDS
AT LEAST

**1 GALLON
OF WATER**

ON HAND PER PERSON
IN YOUR HOUSEHOLD
FOR EMERGENCY USE.

ALSO HAVE FLASHLIGHTS,
BATTERIES, NONPERISHABLE
FOODS AND OTHER SUPPLIES
AT THE READY.

NOTIFY



NEARLY

**50% OF
ALL PEOPLE
SURVEYED**

WOULD USE SOCIAL
MEDIA TO LET THEIR
LOVED ONES KNOW THEY
ARE SAFE.

HOWEVER YOU CHOOSE TO DO
IT, LET FRIENDS AND FAMILY
KNOW YOU'RE OKAY.

STAY



ON AVERAGE,

**75
PEOPLE**

DIE EACH YEAR TRYING
TO DRIVE THROUGH
FLOODED ROADS OR
WASHED-OUT BRIDGES.

AVOID THESE, EVEN IF YOU HAVE
A FOUR-WHEEL-DRIVE VEHICLE.

ENGAGE



DID YOU KNOW THAT
DURING HURRICANE
SANDY, MORE THAN

**2.6
MILLION
HOUSEHOLDS**

WERE WITHOUT POWER?

IF YOU DO OWN A GENERATOR,
BE A GOOD NEIGHBOR AND
SHARE IT WITH THOSE IN NEED.

KNOW



DO YOU KNOW THE SAFEST PLACE
IN YOUR HOME DURING A STORM?
GO TO A BASEMENT IF YOU HAVE
ONE AND, IF NOT, A BATHROOM IN
THE CENTER OF THE HOUSE AWAY
FROM WINDOWS.

PREPARE



DO THE LITTLE THINGS LIKE
UNPLUGGING ALL APPLIANCES,
TURNING OFF ANY PROPANE TANKS,
FILLING YOUR CAR WITH GAS AND
DIALING UP THE COLD SETTINGS ON
YOUR REFRIGERATOR AND FREEZER.

LISTEN



A NOAA (NATIONAL OCEANIC AND
ATMOSPHERIC ADMINISTRATION)
WEATHER RADIO OR SMARTPHONE
APP WILL KEEP YOU APPRISED OF
THE LATEST NEWS REGARDING ANY
SEVERE WEATHER.

INSPECT



AFTER THE STORM, INSPECT YOUR
HOME THOROUGHLY AND TAKE
PHOTOS OF ANYTHING DAMAGED, AND
AVOID DRINKING OR PREPARING FOOD
WITH TAP WATER UNTIL YOU'RE
CERTAIN IT'S NOT CONTAMINATED.

OWN A GENERATOR.

RESTORING POWER IS THE MOST IMPORTANT STEP YOU CAN TAKE WHEN IT COMES TO
RESTORING YOUR AND YOUR FAMILY'S LIVES. NEW CAT® RP SERIES PORTABLE GENERATORS
WERE MADE BY THE COMPANY WHOSE NAME IS SYNONYMOUS WITH

POWER, DURABILITY AND RELIABILITY.



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