

CATERPILLAR SAFETY SERVICES

CAT.COM/SAFETY

Coaching leaders - Training supervisors - Engaging employees



S.T.A.R.T.™

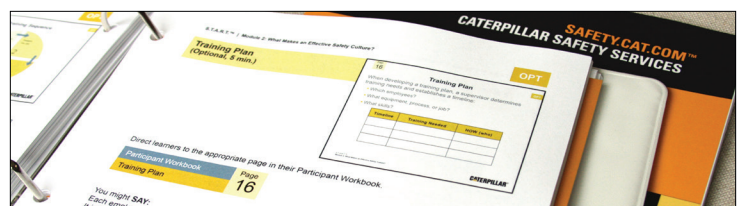
Define Tasks. Measure Performance. Recognize Safe Work.

Safety performance is dependent upon leadership actions that demonstrate a relentless commitment to a culture of zero. Ready to build a foundation for zero-incident performance? *S.T.A.R.T.*™ has been elevating safety performance to excellence for two decades by demystifying safety management. Provide managers and supervisors skills to affect safety perceptions and behaviors throughout your organization. The course kit reveals:

- Why accountability works
- How incidents impact the bottom line
- Leadership's role in improving culture

Trusted Product. Proven Formula.

Updated in 2012 to reflect modern work environments, *S.T.A.R.T.* utilizes an engaging storyline and timeless message to explain why safety accountability works, how a positive safety culture impacts the bottom line and what supervisors can do to make a difference. The curriculum prepares managers and supervisors to engage all levels of their organizations, from the board room to the frontline, in the full integration of safety into every aspect of the job. *S.T.A.R.T.* provides a proven formula for success in which safety is valued as deeply as productivity and quality.



Call for more information [866.963.3551](tel:866.963.3551)

Contact Us: Phone: 1.866.963.3551 Outside US: +1 309.494.2751

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CATERPILLAR®

Success with S.T.A.R.T.

World-class safety management teams in a variety of industries have applied the S.T.A.R.T. principles of accountability, knowledge and attitude to inspire continuous improvement and measureable change.

"In 2008 S.T.A.R.T. was rolled out as the foundation of our Wagner Safety Culture. Every year since, we have seen a reduction in our TRIR and a decrease in severity of injuries. This year, our company values were revised to include safety as one of the six values from which all decisions are made. S.T.A.R.T. was the foundation on which all this was built and it supports our motto 'Safety Begins With Me.'"

Curt Siroky
EH&S Manager
Wagner Equipment Co.



S.T.A.R.T. Kit and Workshop Options

S.T.A.R.T. Kit
- Facilitator Instructions/Manual *
- Participant Workbook **
- DVD (40 min: 5-part video) *
- CD (PowerPoint presentation) *
S.T.A.R.T. Workshops
1-Day Training
3-Day Train-the-Trainer (TTT)
S.T.A.R.T. Platinum
S.T.A.R.T. Platinum includes 5 kits, 200 additional participant workbooks, 3-Day TTT session for up to 10 people, and a 3-year S.T.A.R.T. digital video license.



* included with Kit

** 10 workbooks included with Kit

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