

HOME & OUTDOOR POWER

www.cat.com/jointoday
0800 085 3370



INTRODUCING CAT HOME & OUTDOOR POWER

Introducing the Cat® RP Series of Portable Generators, a range of generators from 2.5-4.4kW, designed and engineered by Caterpillar. The first product line to be sold and serviced through Cat Home & Outdoor Power Authorised Sales and Service Centers.

Power is in our DNA. Since 1925 Caterpillar has built the equipment that has literally built the modern world. Ranked by *Fortune* as #45 among the world's most admired brands.

A world class product needs world class sales and service so we are looking for regional and local businesses that are the best at what they do to become Authorised Sales and Service Centres.

HOME, WORK & PLAY

The RP Series offers you power whether you need it for home, work or play.



Home



Work



Play





WHY BECOME A CAT PORTABLE GENERATOR AUTHORISED SALES AND SERVICE CENTRE?

Industry Leading Quality

- Extensive research and product testing ensure an industry benchmark in quality
- Built tough with an enclosed steel style frame, welded on handle brackets, and OHV engine
- Segment-leading 3-year limited warranty covering parts (limited exclusions)

Reputable Brand

- Highly rated customer brand awareness for the outdoor power equipment category
- Consistently ranked in the top 100 global brands by Interbrand™
- Customer and service support delivered online and via extended-hours Home & Outdoor Power Call Centre

Competitive Price

- Priced to compete with leading consumer outdoor power equipment brands
- High value for money with differentiated features

Differentiation and Innovation

- Ready to run assembly and maintenance tools and oil included in the box
- Ideal weight balance for mobility around jobsites and the home

SALES & SERVICE SUPPORT

- A unique identity for Cat Home & Outdoor Power Authorised Sales and Service Centers including truck decals, store decals, and merchandise
- Caterpillar Call Centre providing **24/7**, best-in-class support in English, Spanish and French
- New Home & Outdoor Power portal for simplified web-based ordering, warranty claims, technical support, and news
- Online Parts Identification and Parts Ordering capability ensure you always receive the right parts at the right time
- Online Parts and Service information – such as manuals, schematics, training, and self-help videos
- Web-based training for product and business processes
- European Distribution Centre fulfilling product, accessory, and parts orders with freight discounts when ordering bulk. Customer direct and drop shipments available.
- Capability to provide expedited delivery on service parts
- Marketing support kit including literature, in-store displays, and signage



PRODUCT FEATURES AND BENEFITS



Automatic Voltage Control
for Consistent Power



88 4 in 1 Digital Display for Voltage, Frequency,
Running Hours and Total Hours



Easy-to-Use
Control Panel



Snapfit Outlet
Covers



Durable Overhead
Valve Engine



LED Light for
Nighttime
Operation



Premium Exhaust
Muffler for Reduced
Heat & Noise



Heavy-Duty, Bolt-On,
Never-Flat Wheels



Just add regular
unleaded petrol

CAT RP SERIES

Product Series	RP Generators		
Model Configuration	RP2500	RP3100	RP4400
Maximum Output (Watts)	2500	3100	4400
Rated Output (Watts)	2273	2818	4000
AC Voltage (Volts)	230 *115/230	230 *115/230	230 *115/230
AC Frequency (Hz)	50	50	50
Engine Displacement (cc)	212	212	300
Engine Type	OHV	OHV	OHV
Engine Speed (RPM)	3000	3000	3000
Recommended Oil	SAE 30/10W-30	SAE 30/10W-30	SAE 30/10W-30
Lubrication Method	Splash	Splash	Splash
Automatic Voltage Regulation (AVR)	Yes	Yes	Yes
Starting Method	Recoil	Recoil	Recoil
Low-Oil Shutdown Method	Low Level	Low Level	Low Level
Battery Type	N/A	N/A	N/A
Fuel Gauge	On Tank	On Tank	On Tank
Fuel Tank Nominal Capacity Gal (ltr)	4.5 (17)	4.5 (17)	4.5 (17)
Handle Style	Double Folding	Double Folding	Double Folding
Wheel Type	Never-Flat	Never-Flat	Never-Flat
Warranty	3-Year Limited**	3-Year Limited**	3-Year Limited**

* 115/230 switchable voltage as standard on UK model only.

** Longer-term 3-year limited warranty applies when registered within 30 days. Standard 2-year limited warranty applies if not registered within 30 days.



DO YOU HAVE THE POWER TO BECOME A HOME & OUTDOOR POWER AUTHORISED SALES AND SERVICE CENTRE?

We are looking for regional and local businesses with a commitment to customer service in

- Hardware
- Lawn and Garden
- Motorsports
- Agricultural Equipment
- Small Engine and Equipment Services

Explore this unique opportunity to diversify your product line, develop your support services and grow your business with a global brand your customers can trust. Go to www.cat.com/jointoday or call 0800 085 3370 to start the application process.

Opportunity is knocking. Are you ready to answer?

BUILT FOR IT.

