

#### FORWARD-LOOKING STATEMENTS

Forward-looking Statements Certain statements in this financial review relate to future events and expectations and are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Words such as "believe," "estimate," "will be," "will," "would," "expect," "anticipate," "plan," "project," "intend," "could," "should" or other similar words or expressions often identify forward-looking statements.

All statements other than statements of historical fact are forwardlooking statements, including, without limitation, statements regarding our outlook, projections, forecasts or trend descriptions. These statements do not guarantee future performance, and we do not undertake to update our forward-looking statements. Caterpillar's actual results may differ materially from those described or implied in our forward-looking statements based on a number of factors, including, but not limited to: (i) global and regional economic conditions and economic conditions in the industries we serve; (ii) government monetary or fiscal policies and infrastructure spending; (iii) commodity price changes, component price increases, fluctuations in demand for our products or significant shortages of component products; (iv) disruptions or volatility in global financial markets limiting our sources of liquidity or the liquidity of our customers, dealers and suppliers; (v) political and economic risks, commercial instability and events beyond our control in the countries in which we operate; (vi) failure to maintain our credit ratings and potential resulting increases to our cost of borrowing and adverse effects on our cost of funds, liquidity, competitive position and access to capital markets; (vii) our Financial Products segment's risks associated with the financial services industry; (viii) changes in interest rates or market liquidity conditions; (ix) an increase in delinquencies, repossessions or net losses of Cat Financial's customers; (x) new regulations or changes in financial services regulations; (xi) a failure to realize, or a delay in realizing, all of the anticipated benefits of our acquisitions, joint

ventures or divestitures; (xii) international trade policies and their impact on demand for our products and our competitive position; (xiii) our ability to develop, produce and market quality products that meet our customers' needs; (xiv) the impact of the highly competitive environment in which we operate on our sales and pricing; (xv) failure to realize all of the anticipated benefits from initiatives to increase our productivity, efficiency and cash flow and to reduce costs; (xvi) additional restructuring costs or a failure to realize anticipated savings or benefits from past or future cost reduction actions; (xvii) inventory management decisions and sourcing practices of our dealers and our OEM customers; (xviii) compliance with environmental laws and regulations; (xix) alleged or actual violations of trade or anti-corruption laws and regulations; (xx) additional tax expense or exposure; (xxi) currency fluctuations; (xxii) our or Cat Financial's compliance with financial covenants; (xxiii) increased pension plan funding obligations; (xxiv) union disputes or other employee relations issues; (xxv) significant legal proceedings, claims, lawsuits or government investigations; (xxvi) changes in accounting standards; (xxvii) failure or breach of IT security; (xxviii) adverse effects of unexpected events including natural disasters; and (xxix) other factors described in more detail under "Item 1A. Risk Factors" in our Form 10-K filed with the SEC on February 16, 2016 for the year ended December 31, 2015.

Information on non-GAAP financial measures is included at the end of this presentation.

### WHAT WE DO

Our mission is to enable economic growth through infrastructure and energy development, and to provide solutions that support communities and protect the planet.













# OUR VALUES IN ACTION

CATERPILLAR'S CODE OF CONDUCT



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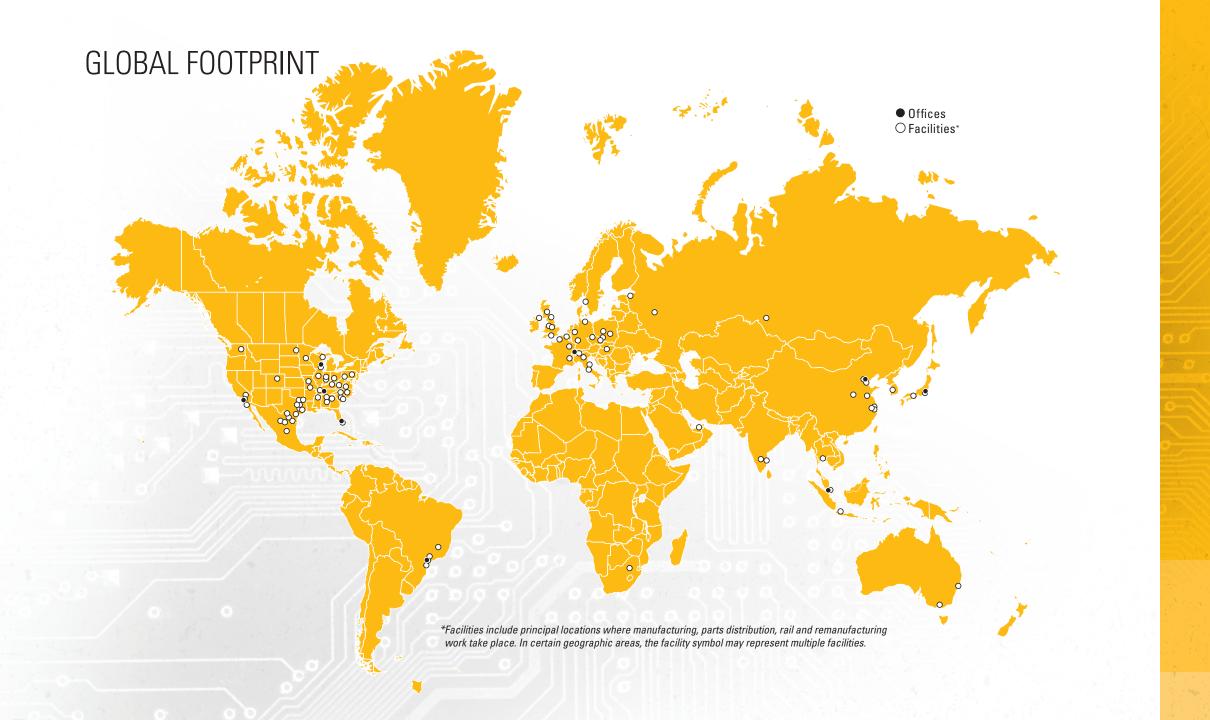
## OUR VALUES IN ACTION

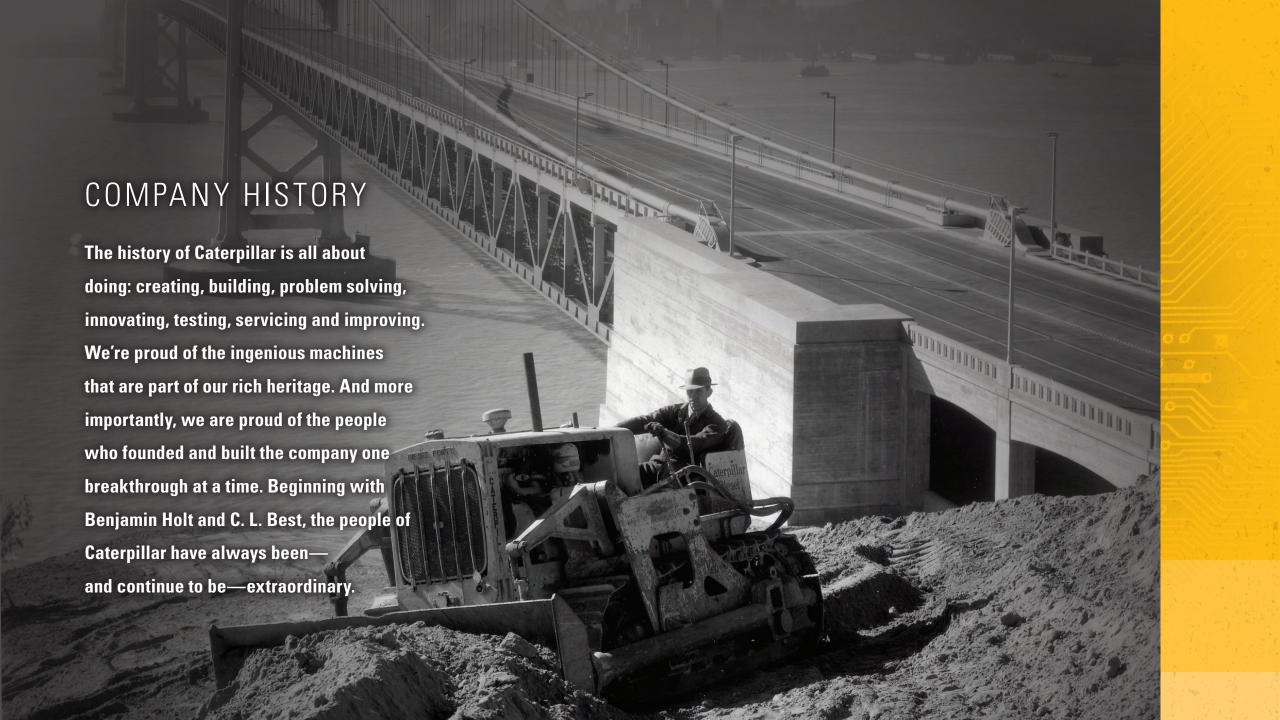
CATERPILLAR'S CODE OF CONDUCT

**CATERPILLAR** 

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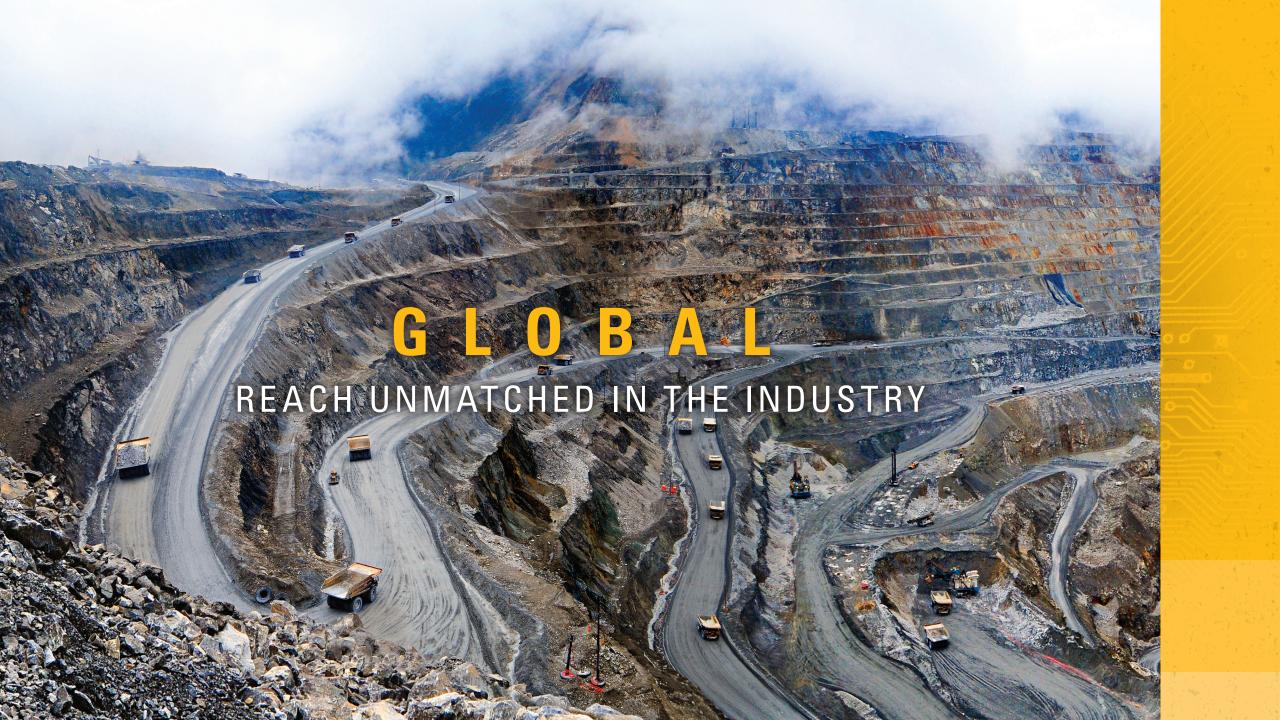


















## 175 DEALERS

**SERVING 182 COUNTRIES** 





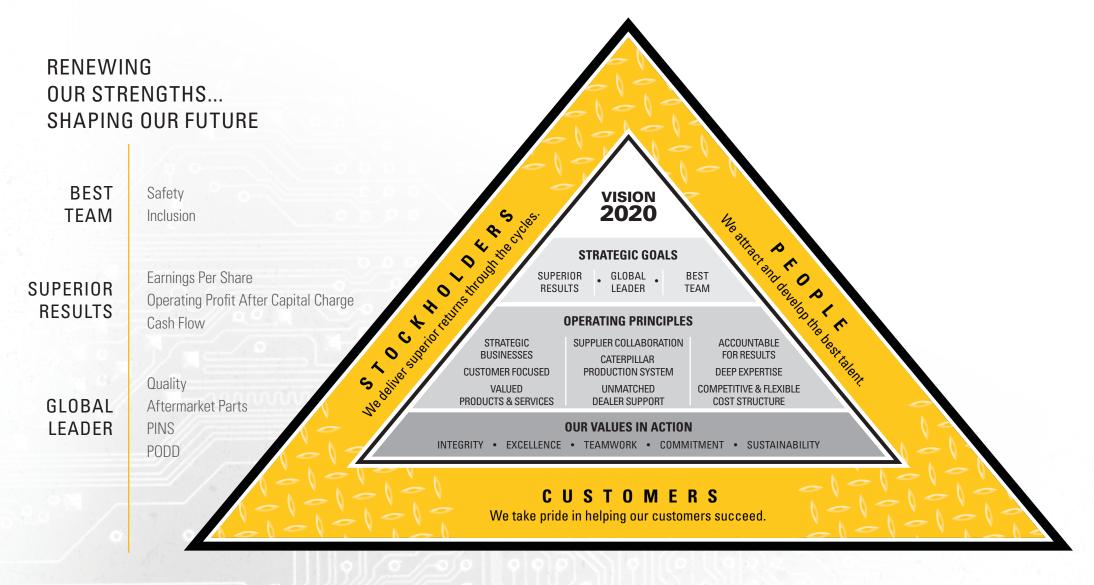
## **\$23.4 BILLION**

**ESTIMATED DEALER NET WORTH** 





#### A WINNING STRATEGY...





LOWEST LIFECYCLE COST

We win by delivering valued, quality products, services and solutions to our customers that provide the best economic proposition for their business. This value proposition, enabled by our unmatched customer support, creates the largest global field population, highest customer loyalty and attractive profitability through the business cycle.

#### CURRENT BRAND PORTFOLIO—19 BRANDS

#### **CATERPILLAR**







































#### RETAIL BUSINESS DEVELOPMENT—ONE BRAND WITH MANY CUSTOMERS











### INVESTING IN R&D—A LOOK AT 2015





\$2,119M

2015 R&D Spend



190

Completed New Product Programs



33

New technologies transferred from R&D to the New Product Introduction development pipeline



15,953

Total Number of Pending and Granted Patents Worldwide



1,667

Total Patents Granted in 2015



Recordable Injury Frequency (RIF) reduced 90.5% from 2003 to 2015.



In 2015, the Caterpillar Foundation invested USD \$46 million in communities:

50% U.S. & Canada

24% Europe, Africa & Middle East

14% Asia Pacific

12% Latin America

CO<sub>2</sub>

From 2006 to 2015, our facilities have reduced greenhouse gas (GHG) emissions intensity by 32%.



Energy consumption from our operations decreased 10% from 2014 to 2015.



We spent over USD \$2.1 billion on our R&D programs in 2015.

Caterpillar Reman processed 154 million pounds (70,000 metric tons) of end-of-life material in 2015.





We recycled 90% of our waste in 2015.

18% of 2015 sales and revenues derived from products, services and solutions with an improved sustainability benefit.





Caterpillar Job Site Solutions increased managed fleet hours by 68% from 2013 to 2015.





Caterpillar ranks

66

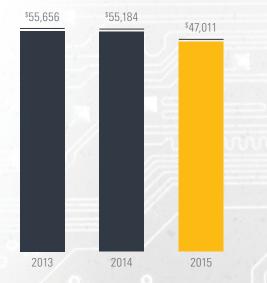
among the 100 most valuable brands.

# Forbes

#### HISTORICAL PERFORMANCE—A LOOK AT 2015

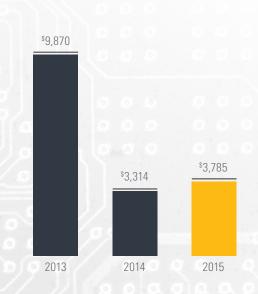
# CONSOLIDATED SALES AND REVENUES

#### (\$ IN MILLIONS)



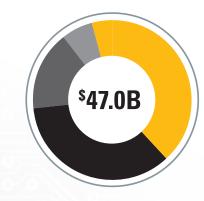
### OPERATING PROFIT

#### (\$ IN MILLIONS)



#### CONSOLIDATED SALES AND REVENUES BY SEGMENT

#### (\$ IN MILLIONS)



- Energy & Transportation / \$18,519
- Construction Industries / \$17,797
- Resource Industries / \$7,739
- Financial Products / \$3,078
  All Other/Eliminations / (\$122)

### **SALES & REVENUES**

(\$ IN BILLIONS)

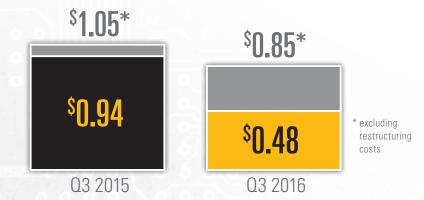
\$9.2<sub>B</sub>



#### **PROFIT PER SHARE**

(\$ IN DOLLARS)

\$0.85\*



AYUDAR A LOGRAR UN ÉXITO DURADERO EN NUESTROS CLIENTES 卓越支持, 成就无限 SEMPRE PRESENTE EM SEU SUCESSO A CHAMPION FOR YOUR ENDURING SUCCESS MЫ ДЕЛАЕМ ВСЁ ДЛЯ ВАШЕГО УСПЕХА உங்கள் நீடித்த வெற்றிக்கான சாம்பியன் À VOS CÔTÉS SUR LA ROUTE DU SUCCÈS DIE BESTEN FUR DAUERHAFTEN ERFOLG お客様 が継続的に成功するための強力な支援者



### **CATERPILLAR®**

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