IT PAYS TO KNOW

↗ CAT® PRODUCT LINK™ FOR THE OIL & GAS INDUSTRY

FLEET TOTALS:

3,136
POWER
(MWh)

828
FUEL
(TGAL)

28
ALERTS

UTILIZATION:

WORKING INACTIVE
24   6

(PAST 30 DAYS)

CAT®

↗ NOW YOU KNOW.

Cat® Product Link™ helps you take the guesswork out of equipment management. When you know where your equipment is, what it's doing, and how it's performing, you can maximize your efficiency and lower your operating costs. Product Link helps you get that information to the right people—at the right time—to improve your bottom line results.

USER-FRIENDLY INTERFACE

Just a few clicks, and you will be able to find, track, and manage all of your equipment using data provided by Product Link hardware. The Product Link web-based user interface gives you easy, intuitive access to comprehensive information about your equipment's performance and condition—without data overload. Plus, you can customize alerts, so whatever needs your attention, gets it.

SEE YOUR FLEET AT A GLANCE

Product Link offers an option for satellite or cellular network coverage based on your regional requirements. It enables comprehensive and flexible remote monitoring, asset tracking, maintenance management, and more.

Hardware is integrated into equipment, interacting with system electronic control modules to ensure everything on your equipment is communicating with you.

REDUCE OWNING & OPERATING COSTS

Monitor daily fuel usage and track equipment use day-by-day, hour-by-hour to effectively manage your assets' performance and condition. Contain the major cost drivers in your business through proactive monitoring of usage and maintenance scheduling.

With Product Link information, you can manage equipment when it's needed most, increasing utilization. Plus, you can easily set up site boundaries and security alerts to inform you of unauthorized equipment use. For maximum efficiency you can identify inefficient use, right-size your fleet, control fuel costs, and see routing improvement opportunities.

By using Product Link to monitor and manage your assets' condition, you can effectively plan and perform service and maintenance to extend asset life and avoid costly mechanical failures. Product Link lets you work with your dealer to create a flexible, affordable service plan for your operation.

↗ KNOW MORE, DO MORE.

COMPREHENSIVE FLEET MANAGEMENT

- See your equipment at a glance with the Fleet Summary view.

- Find specific equipment quickly with the powerful mapping tool.

- Customize views for specific groups of assets, all equipment on a site, equipment that is due for service, and more.

DETAILED ASSET MANAGEMENT

- Locate and zoom in on a single piece of equipment simply.

- Track asset movement over any specified time period.

- See fuel status, work time vs. idle time, upcoming service needs, and more.

TIMELY MAINTENANCE MANAGEMENT

- Plan and track maintenance—start with built-in Caterpillar recommended service intervals and customize to match your needs.

- See which services have been performed and what is due in order to avoid overdue or missed service and maintenance.

- Click directly through to Cat PartStore™ to make servicing and maintenance even easier with 24/7 ordering capabilities.
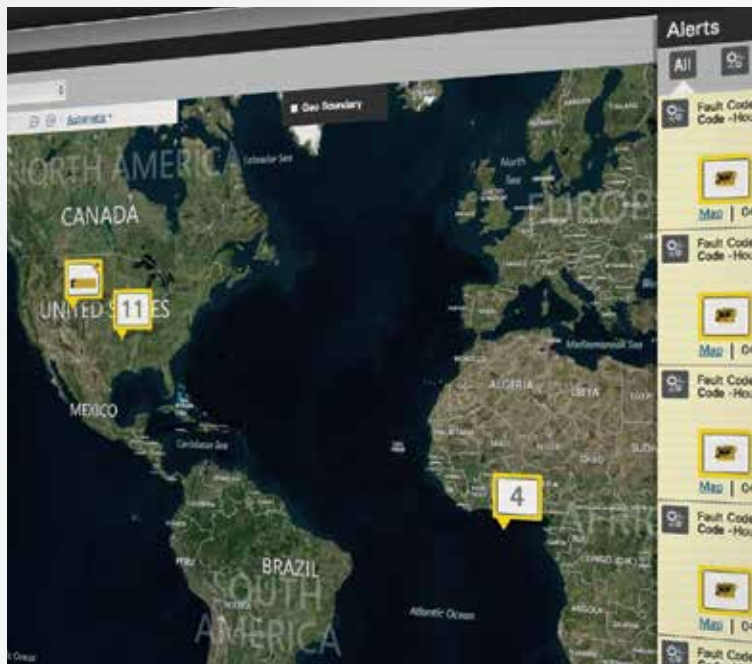
CUSTOMIZABLE ALERTS & DISPLAYS

- Get real-time alerts, including notification of a change in operating state and when service is due.

- Configure alerts to be sent via SMS text or email to those who need to know.

- See all of your specified alerts on one screen and prioritize the information according to your needs.
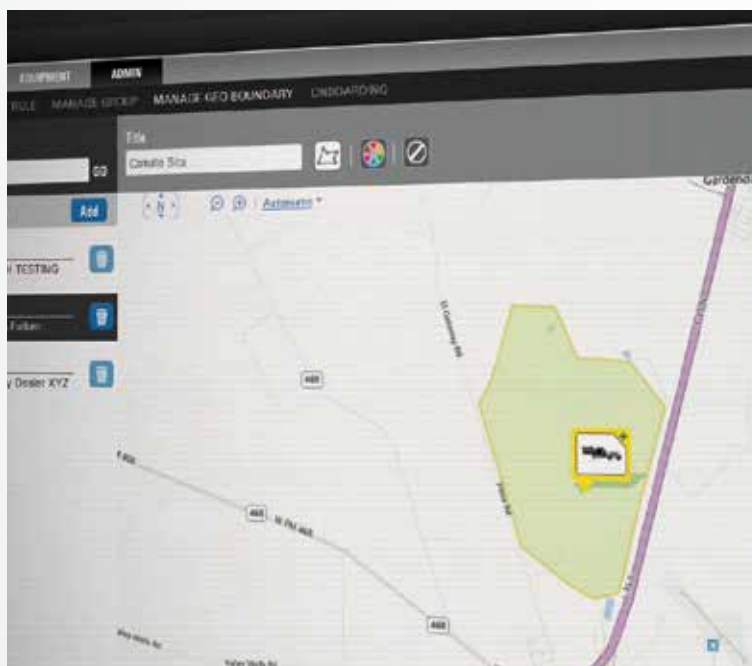
↗ KNOW-HOW.

User-Friendly Dashboard

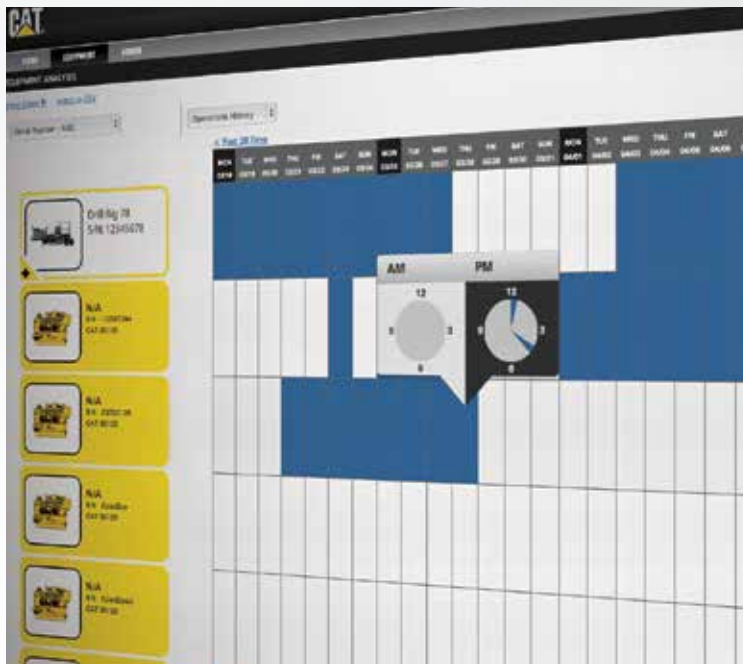Accurate, up-to-date information in an easy-to-read format:

- Status updates on equipment.

- Fleet totals, power, fuel, alerts, PM status, utilization and location.

- Manage and filter information on a single, fleet-level screen.

Notification and Tracking Tools

- Receive real-time alert notifications via SMS text and e-mail when conditions occur that need immediate attention.

- View equipment location on easy-to-use maps with location history on mobile assets.

- Site boundaries can be easily customized or quickly produced with auto shapes for wellheads and drill sites.

Working Time vs. Inactive Time

- Instant comparisons of asset utilization on a single site.

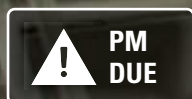- Quick identification of assets working under capacity.

Compliance Reporting

- Maintain peak operating conditions to reduce emissions.

- Monitor hours run and fuel used, to maintain compliance with federal and local regulations.

⬈ GET TO KNOW YOUR CAT DEALER.

Get timely and comprehensive support for your business. Your Cat dealer will work with you on flexible, affordable service plans to customize Product Link capabilities for your operation. And Product Link can seamlessly connect you with your Cat dealer's service department, PartStore, and more, so dealer personnel have the information to respond quickly and effectively to your unique requirements.

⚠ PM DUE

DANGER HIGH VOLTAGE

DANGER HIGH VOLTAGE

↗ **LEARN MORE.**

For more information about Cat Product Link and what it can do for your business, or if you'd like a demonstration, contact your Cat dealer.

⚠ **HIGH TEMP ALERT**

↗ EQUIPMENT MANAGEMENT.

You work hard to get the most out of your equipment and your crew. Using Product Link technology, you get the information you need to connect with other Cat **EM**Solutions elements, such as Condition Monitoring Services, for complete equipment and fleet management. Together, you and your Cat dealer can build a custom solution to meet the needs of your business, from equipment monitoring to total site management. Whatever your level of service needs, your solution will result in:

• Improved uptime

• Greater job-site efficiency

• Increased revenue

• More time to focus on your business

Cat Product Link will be coming soon to the Oil and Gas industry. For more information, contact your Cat dealer. To locate a dealer near you, go to www.cat.com/dealer-locator

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CAT ®