HOME & OUTDOOR POWER

www.cat.com/jointheteam 1-844-797-6387



INTRODUCING CAT HOME & OUTDOOR POWER

Introducing the Cat® RP Series of Portable Generators, a range of generators from 3.6-12kW, designed and engineered by Caterpillar. The first product line to be sold and serviced through Cat Home & Outdoor Power Authorized Sales and Service Centers.

Power is in our DNA. Since 1925 Caterpillar has built the equipment that has literally built the modern world. Ranked by Fortune as #45 among the world's most admired brands.

A world class product needs world class sales and service so we are looking for regional and local businesses that are the best at what they do to become Authorized Sales and Service Centers.

HOME, WORK & PLAY

The RP Series offers you power whether you need it for home, work or play.













WHY BECOME A CAT **PORTABLE GENERATOR AUTHORIZED SALES AND SERVICE CENTER?**

Industry Leading Quality

- Extensive research and product testing ensure an industry benchmark in quality
- Built tough with an enclosed steel style frame, welded on handle brackets, and OHV engine
- Segment-leading 3-year limited warranty covering parts (limited exclusions)

Reputable Brand

- Highly rated customer brand awareness for the outdoor power equipment category
- Consistently ranked in the top 100 global brands by Interbrand™
- Customer and service support delivered online and via extended-hours Home & Outdoor Power Call Center

Competitive Price

- Priced to compete with leading consumer outdoor power equipment brands
- High value for money with differentiated features
- MSRP pricing starting at US \$479

Differentiation and Innovation

- Select models powered by Li-lon battery technology (RP6500 E, RP7500 E)
- Ready to run assembly and maintenance tools and oil included in the box
- Ideal weight balance for mobility around jobsites and the home

SALES & SERVICE SUPPORT

- A unique identity for Cat Home & Outdoor Power Authorized Sales and Service Centers including truck decals, store decals, and merchandise
- Caterpillar Call Center providing 24/7, best-in-class support in English, Spanish and French
- New Home & Outdoor Power portal for simplified web-based ordering, warranty claims, technical support, and news
- Online Parts Identification and Parts Ordering capability ensure you always receive the right parts at the right time
- Online Parts and Service information such as manuals, schematics, training, and self-help videos
- Web-based training for product and business processes
- North America Distribution Center fulfilling product, accessory, and parts orders with freight discounts when ordering bulk. Customer direct and drop shipments available.
- Capability to provide expedited delivery on service parts Marketing support kit including literature, in-store displays, and signage



PRODUCT FEATURES AND BENEFITS





CAT RP SERIES

	RP3600	RP5500	RP6500 E	RP7500 E	RP12000 E
Starting	4500W	6875W	8125W	9375W	15000W
Running EPA, CARB & CSA (US, California and Canada)	3600W	5500W	6500W	7500W	12000W
OHV Engine					
Run Time (@50% Load) Hours	13.5	15	12	11	10
Recoil Start					-
Electric Start	-	-	•	•	
Single Side Operator's Station with LED Light					
Lithium Ion Battery	-	-	•	•	-
Idle Control	-	-	-	-	
Low-Oil Shutdown Protection			•		
4 in 1 Display for Voltage, Frequency, Running Hours and Total Hours					
Foldable Handle for Easy Mobility and Storage			•		
Single Point Lift	-	-	-	-	
Heavy Duty Bolt-On Never-Flat Wheels			•	•	
Weather Protective Outlets					
Weather Protective Covered "GFCI" Outlets	-		•		
5-20R 120V 20A Duplex Power Outlet	2	-	-	-	-
5-20R 120V 20A GFCI Duplex Power Outlet	-	2	2	2	2
L5-30R 120V 30A Twistlock Power Outlet	-	1	1	1	1
TT-30R 120V 30A RV Twistlock Power Outlet	1	-	-	-	-
L14-30R 120/240V 30A Twistlock Power Outlet	-	1	1	1	1
14-50R 120/240V 50A Power Outlet	-	-	-	-	1

ACCESSORIES & SERVICE KITS (SOLD SEPARATELY)

	RP3600	RP5500	RP6500 E	RP7500 E	RP12000 E
Cable 25' L14-30P plug to (4) S-20R receptacles, CSA / UL		•	•	•	•
Cable 25' L14-30P plug to (1) L14-30R receptacle, CSA / UL		•	•	•	•
Service Kit (3600) Oil Bottle, Spark Plug, Air Filter	•				
Service Kit (5500) Oil Bottle, Spark Plug, Air Filter		•			
Service Kit (6500/7500) Oil Bottle, Spark Plug(s), Air Filter			•	•	•
Weatherproof Cover Durable, weatherproof, Cat branded	•	•	•	•	•



DO YOU HAVE THE POWER TO BECOME A HOME & OUTDOOR POWER AUTHORIZED SALES AND SERVICE CENTER?

We are looking for regional and local businesses with a commitment to customer service in

- Hardware
- Lawn and Garden
- Motorsports
- Agricultural Equipment
- Small Engine and Equipment Services

Explore this unique opportunity to diversify your product line, develop your support services and grow your business with a global brand your customers can trust. Go to **www.cat.com/jointheteam** or call 1-844-797-6387 to start the application process.

Opportunity is knocking. Are you ready to answer?

BUILT FOR IT.

