




## New this Spring!



-  Calling all art teachers—new artistic boot display and coloring contest.
-  Lunch al fresco—our back plaza is a wonderful place for students to eat their sack lunch.
-  Earth Day is Friday, April 22—celebrate with your students - NEW Sustainability Lesson / Scavenger Hunt and video.



The Caterpillar Visitors Center provides children with educational experiences through interactive videos, detailed displays and simulators that allow them to see how equipment operates.

### Students will...



Take a virtual ride in the bed of a Cat® 797F Mining Truck to remote job sites



Learn about Caterpillar's rich history and Caterpillar as it is today



Explore the cab of several pieces of Cat equipment



Learn how Caterpillar uses virtual technology and Immersive Visualization



Practice on the same training simulators used to train actual Cat operators



Virtually customize a piece of Cat equipment



Learn about the variety of careers available at Caterpillar



Identify the many industries that Caterpillar serves

# CAT FOOTWEAR TWENTY-FIVE ART CONTEST



In **CELEBRATION** of the **25TH** year of the **CAT FOOTWEAR COLORADO BOOT**, distributor partners from all over the world were invited to create original art pieces featuring the iconic Colorado, for a chance at winning the coveted **Silver Boot Award**.

Share these intricate works of art with your students. They are so fun and full of artistic detail. This display features 42 pairs of boots and is on display now until May.

This display is sure to **INSPIRE** your students. During your visit, pick up coloring pages and take them back to your classroom for your students to color/decorate. Then, mail the completed pages back to the Caterpillar Visitors Center by May 18 and we will pick one student winner\*.

\*Winner will receive a Caterpillar Visitors Center goodie bag. See official contest rules on the last page of this newsletter.



Enjoy a sack lunch on our back plaza with your students before or after your field trip. We will provide a beautiful setting and waste cans.

*\*Weather permitting. Please note, in the case of inclement weather, we do not have an indoor option.*

## Earth Day is Friday, April 22, 2016



**Celebrate with your students, learn about Caterpillar's sustainable efforts and have fun! New...**

Sustainability Lesson / Scavenger Hunt

The *Green Room* video featuring Cat equipment and a Cat dealer representative talking about turning waste into energy

([Click here](#) for the a sneak peek of the video showing in our Job Site Theater)

## Book Your Field Trip Today



**Or contact:**

Stephanie Donahue, Caterpillar Visitors Center

Ph: 309.494.1048

Email: donahue\_stephanie@cat.com

Learn more: [www.visitcaterpillar.com](http://www.visitcaterpillar.com)

## OFFICIAL RULES AND REGULATIONS TO CATERPILLAR VISITOR CENTER'S COLORING CONTEST

Please read the Official Rules and Regulations (the "Official Rules") of the Caterpillar Visitor Center's **COLORING CONTEST**. You must agree to accept and comply with the Official Rules to participate in the contest.

**NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT IMPROVE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE AND LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED.**

- 1. Eligibility:** Unless otherwise exempted herein, the Contest is open only to legal residents of the fifty (50) United States (including District of Columbia). Entries originating from any other jurisdiction are not eligible. The Contest is subject to all applicable federal, state and local laws and regulations. Void where prohibited. Participation constitutes entrant's full and unconditional agreement to be bound by these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning the Prize (as defined below) is contingent upon fulfilling all requirements set forth herein.
- 2. Promotion Period:** The Contest which takes place at the Caterpillar Visitor Center begins on Monday, April 11, 2016 at 10:00 a.m. Central Standard Time ("CST") and ends on Wednesday, May 18, 2016 at 5:00 p.m. CST (the "Promotion Period").
- 3. Entries:** To enter, print DATE, SCHOOL NAME, STUDENT NAME, TEACHER NAME and TEACHER PHONE NUMBER on an Official Entry Form / Coloring page obtained at the Caterpillar Visitor Center located at 110 SW Washington Street, Peoria, IL 61629. You must return your completed coloring page to the Caterpillar Visitors Center by MAY 18, 2016 at 5:00 p.m. Central Standard Time ("CST"). If you have special needs within the meaning of the Americans with Disabilities Act, and require assistance in order to participate in the Contest, please contact the Sponsor at 309-675-0606. Illegible, incomplete, machine duplicated, photocopied and reproduced entries are void. Only one entry per person / student for the Contest. Participants may also obtain an Official Entry Form/Coloring page by sending a request to: Caterpillar Visitors Center / Official Entry Form/Coloring Page Request at 110 SW Washington Street Peoria IL 61629.
- 4. Selection of Contest Winner:** Sponsor's decisions as to the administration and operation of the Contest and the selection of a winner are final and binding in all matters related to the Contest and winning is contingent upon fulfilling all requirements. Winner will be chosen by a panel of five judges selected from among sponsor's employees. Contest winner will be selected based on artistic quality / creativity. All decisions of the judges are final. On or around 10:00 a.m. CST on May 20, 2016, one contest winner will be notified immediately following the winner selection. Identification and verification of the winner is subject to Sponsor's approval in its sole discretion. Failure to claim the Prize within the time specified by the Sponsor will not result in forfeiture of the Prize, as Sponsor will notify winner via the information provided in the Official Entry Form. Prizes are not transferable; no Prize substitutions or cash alternatives are allowed. Winner will be required to complete, sign and return Sponsor's affidavit or declaration of eligibility/ liability release ("Affidavit") within ten (10) calendar days of the contest. If the Affidavit is not completed, signed and returned within the ten (10) calendar day period, the Prize will be forfeited in its entirety and an alternate winner will be selected. If the winner is not present to collect the Prize at the time of the drawing and the Sponsor attempts to notify the winner by phone or email after the drawing, and the winner cannot be contacted, fails to sign and return the Affidavit within the required time period, or the Prize is returned as undeliverable, the winner forfeits the Prize. In the event that the winner is disqualified for any reason, Sponsor will award the Prize to an alternate winner by random drawing from among all remaining eligible entries.
- 5. Prize:** One winner will receive a goodie bag from the Caterpillar Visitors Center. The approximate combined retail value of the Prize is thirty-five dollars (\$35.00) The approximate retail value of the Prize represents Sponsor's good faith determination. That determination is final and binding and cannot be appealed. If the actual value of the Prize turns out to be less than the stated approximate retail value, the difference will not be awarded in cash. As mentioned in Section 4 (Selection of Contest Winner) above, the winner will be required to sign and return an Affidavit within ten (10) calendar days of Prize notification. If the winner rejects the Prize or in the event of noncompliance with the Contest rules and requirements, the Prize will be forfeited and an alternate winner will be selected pursuant to Section 4 (Selection of Contest Winner). Odds of winning the prize depend on the number of eligible entries received during the Promotion Period.
- 6. Release:** By participating, entrants and winner agree to release and hold harmless Sponsor, its subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies and each of their respective parent companies and each such company's officers, directors, employees and agents (collectively, the "Released Parties") from and against any claim or cause of action, for any loss, harm, damage, injury, cost or expense, whatsoever including, but not limited to, personal injury, death, or damage to or loss of property, arising out of participation in the Contest or receipt or use or misuse of the Prize.
- 7. General Conditions:** Sponsor reserves the right to cancel, terminate, suspend and/or modify the Contest, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Contest, as determined by Sponsor in its sole discretion. In such event, Sponsor reserves the right to award the Prize at random from among the eligible entries received up to the time of the impairment. Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Contest or to be acting in violation of these Official Rules or any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Contest may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 8. Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by entrants, printing errors or by any of the equipment or program- ming associated with or utilized in the Contest; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in cellular networks, phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Contest or receipt or use or misuse of the Prize. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is an opportunity to submit another Contest entry, provided that if it is not possible to award another entry due to discontinuance of the Contest, or any part of it, for any reason, Sponsor, in its sole discretion, may elect to select the contest winner from among all eligible entries received up to the date of discontinuance for the Prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth in these Official Rules to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes.
- 9. Data:** Sponsor may collect personal data about entrants in accordance with its privacy policy. Entrants should review this policy at <http://www.caterpillar.com/cda/layout?x=7&m=408075&id=2546707>. By entering the Contest each entrant consents to the collection, use and distribution of his/her personal information (information that identifies an entrant as an individual, such as home telephone number, age and home address) by Sponsor for the purposes of implementing, administering and fulfilling the Contest.
- 10. Contest Winner:** For names of the winner, send a self-addressed, stamped envelope within ten (10) days after the Contest date to: Caterpillar Visitors Center, 110 SW Washington Street, Peoria, Illinois, 61629, Attention: "Caterpillar Visitor Center COLORING Contest" / Contest Winner's Name. For any other information specific to the Contest please write to the address above.
- 11. Sponsor:** Caterpillar Visitors Center, 110 SW Washington Street, Peoria, Illinois, 61629.