

# 卡特彼勒（青州） 有限公司

卡特彼勒（青州）有限公司（“卡特彼勒青州”）前身为山东山工机械有限公司，成立于1958年，2003年重组改革为股份制企业，2008年完全收购成为卡特彼勒全资子公司，2013年11月正式更名为现名。现在山工品牌成为卡特彼勒的重要品牌之一，支持在中国快速增长的客户群体。卡特彼勒青州现有职工近1,900人，坐落于山东省青州市，高速贯通，交通发达。作为卡特彼勒的全资子公司，卡特彼勒青州目前生产“Cat®（卡特）”和“山工机械”两大品牌产品。山工机械品牌产品包括装载机、推土机、压路机、平地机、垃圾压实机等整机及路面机械结构件、工作机具等零部件，并在2014年3月推出Cat（卡特）950 GC 轮式装载机。



山工机械品牌支持卡特彼勒在中国工程机械行业不断增长的客户群。为提高卡特彼勒在中国及其他增长市场的竞争力，2009年起，卡特彼勒加快了对青州工厂的再投资和建设速度，扩大各种主机产品及零部件业务的产能。在青岛，卡特彼勒投巨资建立了世界领先水平的研发中心，汇聚全球顶尖科研人员 and 卡特彼勒青州研发团队共同组建了一支拥有高水平人才的研发队伍，针对市场需求不断研发出创新型产品，以满足不同层次的客户需求。

卡特彼勒青州具备中国领先的营销模式和完善的售后服务支持系统，山工机械品牌产品的国内营销网络体系遍布全国，在国内拥有多家各级代理商，80多个授权维修服务中心，为用户提供高附加值的产品和服务。在海外，借助卡特彼勒全球销售网络体系，卡特彼勒青州建立覆盖全球30多个国家和地区的“SEM”品牌海外销售网络体系，包括东南亚、非洲和中东、俄罗斯及独联体国家、拉丁美洲、中美地区。

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**CATERPILLAR®**  
卡特彼勒

## 企业社会责任

长期以来，卡特彼勒青州一直注重企业社会责任，并积极回馈社会。

自 2001-2006 年，卡特彼勒青州为周围村庄修路打井；

2004-2007 年，3 年内为青州云河初中、东关回中等学校改善教育设施，捐赠物品约 10 万余元；

2008 年，为南方雪灾捐款 47930 元；

2008 年，卡特彼勒青州累计为汶川地震灾区捐款 80.3 万元；

2010 年，卡特彼勒青州为玉树地震灾区捐赠价值 38 万元的装载机一台，并捐款 50.14 万元；

2013 年 10 月，参加卡特彼勒基金会希望图书室项目，帮助当地困难小学粉刷图书室并捐赠 2,000 册图书和 4 个书架；

2014 年 4 月，与青州市林业局合作种植卡特彼勒基金会公益林 20,750 棵。

2015 年 4 月，参加卡特彼勒基金会公益林青州植树活动

2015 年 9 月，参加卡特彼勒全球志愿月活动，向云门山街道的乡村学校驼山小学捐赠图书 200 余册，并提供免费心理健康辅导。



## 大事记

### 1958

| 山东山工机械有限公司成立。

### 1978

| 生产出国内第一台定轴式装载机。

### 2003

| 山东山工机械有限公司重组改革为股份制。

### 2005.3.22

| 中美合资山东山工机械有限公司正式成立。

### 2008

| 卡特彼勒完成收购山东山工机械有限公司。

### 2008.8

| 山东山工机械有限公司举行建厂 50 周年大型庆典活动。

### 2012.1.13

| 山东山工机械有限公司新桥箱车间启用暨推土机项目奠基仪式隆重举行。

### 2012.3

| SEM650 装载机获得卡特彼勒“董事长产品质量奖”。

### 2012.7

| 获得卡特彼勒制造业与高增长市场运营卓越奖金奖。

### 2012.11

| 荣获卡特彼勒环境改进、人机工程改进、健康与安全三个类别的“EHS 卓越项目奖”。

### 2013.2

| 首台 LNG 装载机试制成功。

### 2013.11

| 山东山工机械有限公司正式更名为“卡特彼勒（青州）有限公司”。

### 2014.3

| 卡特彼勒青州推土机 SEM816 LGP 获得“中国工程机械年度产品 TOP50”技术创新金奖。

| 卡特彼勒（青州）有限公司更名暨推土机工厂正式投产仪式隆重举行。

| 推出第一台 Cat 950 GC 轮式装载机。

# Caterpillar (Qingzhou) Ltd.

Caterpillar (Qingzhou) Ltd. ("Caterpillar Qingzhou"), formerly known as Shandong SEM Machinery Co., Ltd., was founded in 1958 and reorganized as a share-holding company in 2003. In 2008, Caterpillar Qingzhou became a wholly-owned subsidiary of Caterpillar Inc. In November 2013, the company changed its legal entity name to the current name. Today SEM is an important brand in the Caterpillar portfolio, supporting a fast-growing China customer base. Caterpillar Qingzhou employs approximately 1,700 employees and is located in Qingzhou City, in eastern Shandong Province, which is easily accessible by major highways. At a wholly-owned subsidiary of Caterpillar Inc., Caterpillar Qingzhou manufactures both Cat® brand and SEM brand products. SEM brand products include wheel loaders, soil compactors, motor graders, track type tractors, landfill compactors, pavement machinery components and work tools. The facility also launched the first Cat 950 GC wheel loader in March 2014.



SEM supports fast-growing customers in China's construction and engineering industry. To enhance Caterpillar's competitive position in China and other growing markets, the company has increased investment and expansion at Caterpillar Qingzhou facility since 2009. With the support of local government, Caterpillar Qingzhou has acquired land near the facility to expand capacity of product lines and other key components. In Qingdao, Caterpillar has made a large investment to build a world-class research and development center, attracting top researchers from around the globe, and the research and development team work to continuously develop innovative products that meet market demand and specific customer requirements.

Leveraging the leading distribution model and complete service support system, Caterpillar Qingzhou has a broad distribution network across China with domestic dealers at all levels and more than 80 maintenance and service centers providing high value products and service. The well-established international distribution network reaches more than 30 countries, including Southeast Asia, Africa and Middle East, Russia and CIS countries, Latin and Central America.

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## Corporate Social Responsibility

Caterpillar Qingzhou takes social responsibility seriously and focuses on ways to give back to the community.

From 2001 to 2006, Caterpillar Qingzhou built roads and dug wells for villages near the facility;  
From 2004 to 2007, Caterpillar Qingzhou donated school supplies valued about RMB100,000 for Yunhe Middle School and Dongguan Hui Minority Middle School;

In 2008, Caterpillar Qingzhou donated RMB47,930 for Southern China's snow disaster;

In 2008, Caterpillar Qingzhou donated RMB803,000 for the disaster stricken area caused by the Wenchuan earthquake;

In 2010, Caterpillar Qingzhou donated a loader valued RMB380,000 and our employees donated RMB501,400 to the disaster stricken area in the aftermath of the Yushu earthquake;

In October 2013, Caterpillar Qingzhou participated in Caterpillar Foundation Hope Library Project, helping a local primary school to paint the library and donating 2,000 books and 4 bookshelves;

In April 2014, Caterpillar Qingzhou and Qingzhou Forestry Bureau together planted 20,750 trees for Caterpillar Foundation Charity Forest.

In April 24, 2015, Caterpillar Qingzhou participated in Caterpillar Foundation Charity Forest

In September 22, 2015, Caterpillar Qingzhou participated in the Caterpillar Foundation-initiated Global Month of Service, visiting the rural Tuoshan Primary School in Yunmenshan street with more than 200 books and free mental health counseling



## Milestones



### 1958

- The company was established.

### 1978

- Manufactured the first fixed axle loader in China.

### 2003

- Reorganized as a share-holding company.

### 2005.3.22

- Officially established the Sino-US joint venture Shandong SEM Machinery Co., Ltd.

### 2008

- Caterpillar completed the full acquisition of the company.

### 2008.8

- Held the 50th anniversary celebration.

### 2012.1.13

- Held the opening ceremony for the new axle box workshop.

### 2012.3

- The SEM650 Wheel Loader won the "Chairman's Product Quality Award".

### 2012.7

- Won Caterpillar's "CI&GM" Golden Prize for outstanding management.

### 2012.11

- Won Caterpillar EHS Prize for outstanding EHS projects (including Environment Excellence, Ergonomics Excellence and Health & Safety Excellence).

### 2013.2

- Successfully made the trial production of LNG loader.

### 2013.11

- Officially renamed as Caterpillar (Qingzhou) Ltd.

### 2014.3

- SEM816 LGP won Technology Innovation Golden Prize of "China's Top 50 Construction Machinery Products of the Year".

- Held the grand renaming ceremony of Caterpillar (Qingzhou) Ltd. and opening ceremony of track type tractor factory.

- Launched the first Cat 950 GC wheel loader.